

# The Alliance

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## bulletin

Providing key information on a no-frills format for professional who travel to write, edit, broadcast or create images. Editor : Ashley Gibbins : [Ashley@itwalliance.com](mailto:Ashley@itwalliance.com)

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[www.itwalliance.com](http://www.itwalliance.com)

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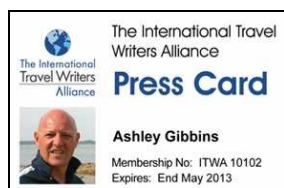
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### The Alliance press card



**The International Travel Writers Alliance Press Card now** provides Alliance journalists with formal recognition of their status and standing – and a roving ambassador's role - in the profession.

See Appendix one for the directory of opportunities for press card holders.

### The Alliance Syndication Network

The **Alliance Syndication Network** is a networking group within the Alliance for those who have online travel websites, blogs, bulletins and/or newsletters e

### Registering with the Alliance

To register with the Alliance visit : [www.itwalliance.com](http://www.itwalliance.com), and register as a :

- **Member :** travel writers, editors, broadcasters and photographers
- **Editor :** commissioning editors
- **Partner :** travel and tourism industry organisations, or
- **Agency :** agencies with travel or tourism related clients

### Join and follow



[http://www.linkedin.com/groups?gid=2978414&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=2978414&trk=hb_side_g)



@writersalliance

# The Alliance bulletin

## Opportunities

**Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.**

### One World Trekking, Nepal

One World Trekking is organizing a trek into the Tsum Valley of Nepal from 17 November 17 to 8 December 2013, led by Andy Crisconi, and is offering Alliance members a discount of \$500 off of the listed price.

The Tsum Valley is situated in the northern Gorkha district of Nepal, and surrounded by the Buddha Himal with Himal Chuli to the west, Ganesh Himal to the south and Sringi Himal to the north.

Tsum is one of the eight sacred valleys (called Beyuls) in the inner Himalayas and owes its genesis to the 8th century Buddhist saint Padmasmbhava.

Visit : [www.oneworldtrekking.com](http://www.oneworldtrekking.com). Contact : Andy Crisconi at [andy.crisconi@oneworldtrekking.com](mailto:andy.crisconi@oneworldtrekking.com).

### Job opportunities

#### Freeskier magazine

Freeskier magazine is looking for a senior-level editor to join the Freeskier team in Boulder, Colorado.

This editor will write stories for print and web, and edit stories produced by freelancers and other members of the in-house editorial team.

This position will also be responsible for research and copyediting, as well as editorial strategy

This senior-level editor will help guide the editorial team in conjunction with managing editor and photo editor through the entire magazine editorial process.

For more information visit : [www.itwalliance.com](http://www.itwalliance.com) and click [Job shop](#)

#### SNOWBOARD Magazine

SNOWBOARD Magazine is looking for an Online Editor to manage and produce content for its website, social media and custom media platforms.

As Online Editor you will be in charge of maintaining and championing editorial calendars and ensuring that SnowboardMag.com is always at the forefront of breaking news and viral snowboarding content, whether you, the in-house staff, or your extensive list of snowboarding contributors create that content.

You will also manage SNOWBOARDs social media properties.

For more information visit : [www.itwalliance.com](http://www.itwalliance.com) and click [Job shop](#)

The [International Travel Writers Alliance Job Shop](#) is a new and developing resource of information on jobs for journalists - across the world.

It will also enable the Alliance's partners to place - and journalists to receive - information on in-house jobs, special assignments or one-off projects.

## Working with the Alliance

**The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.**

**Other Alliance partners and agencies can be found at [www.itwalliance.com](http://www.itwalliance.com).**

### Partners

#### Senderos (Latin America)

Senderos is a UK based agency representing a portfolio of travel experiences across Latin America.

Its partners are estancias, rainforest and remote jungle lodges, expedition vessels and small upmarket hotels in destinations including the Galapagos and Antarctica, Brazil, Colombia, Peru, Ecuador, Argentina and Chile.

Visit : [www.senderos.co.uk](http://www.senderos.co.uk). Contact : Gareth Lyons at [gareth@senderos.co.uk](mailto:gareth@senderos.co.uk).

#### Destination British Columbia, Canada

Destination British Columbia has been mandated to fulfill several key marketing and leadership responsibilities critical to the long-term, sustainable growth of the provincial tourism industry

Visit : [www.destinationbc.ca](http://www.destinationbc.ca). Contact : Clare Mason at [clare.mason@gov.bc.ca](mailto:clare.mason@gov.bc.ca)

#### KOŠICE – Tourism, Slovakia

The organization KOŠICE - Tourism, which operates as a destination company, is an official authority for tourism in the city of Košice.

It is a partnership of private and public sector and the City of Košice. The organization has, since its beginning in July 2010, been covering marketing of services of tourism of the City of Košice towards domestic and foreign visitor and its visitor service via Visitor center of Košice.

Visit : [www.visitkosice.eu](http://www.visitkosice.eu). Contact : Ivana Takacsova at [ivana.takacsova@visitkosice.eu](mailto:ivana.takacsova@visitkosice.eu).

#### Quito, Ecuador

Quito is the capital city of Ecuador, and at an elevation of 9,350 feet (2,800 meters above sea level), it is the highest capital city in the world.

Quito has a long history dating back to pre-Inca period, when the area was inhabited by members of the Quito nation.

As a city founded in the sixteenth century after the Spanish foundation of 1534.

This Andean city was the first capital of the world to be declared Cultural Patrimony of Humanity by UNESCO in 1978 and recognised as American Capital of Culture 2011.

Visit : [www.quito.com.ec](http://www.quito.com.ec). Contact : Carlos Lopez at [carlos@latitude-intl.com](mailto:carlos@latitude-intl.com).

#### Niagara Tourism & Convention Corporation, USA

The Niagara Tourism and Convention Corporation expands the economic prosperity of the Niagara USA communities by generating individual and group visitation.

See also : Reasons to write about Niagara USA

Visit : [www.niagara-usa.com](http://www.niagara-usa.com). Contact : MichelleBlackley at [michelle@niagara-usa.com](mailto:michelle@niagara-usa.com)

## The Adventure Travel Trade Association (USA)

Established in 1990, the Adventure Travel Trade Association (ATTA) serves nearly 900 members in 80 countries worldwide. Members predominantly include tour operators, tourism boards, specialty agents and accommodations with a vested interest in the sustainable development of adventure tourism.

The ATTA delivers solutions and connections that propel members towards their business goals and the industry toward a responsible and profitable future. Through its regional AdventureConnect events and annual Adventure Travel World Summit trade conference, the ATTA excels in professional learning, networking and partnering services.

With expertise in research, education, adventure travel industry news and promotion, members of the ATTA receive competitive opportunities that help establish them as leaders in adventure tourism.

Visit : [www.adventuretravel.biz](http://www.adventuretravel.biz). Contact : Casey Hanisko at [casey@adventuretravel.biz](mailto:casey@adventuretravel.biz).

## Hernan Hermoza (Peru)

Hernan is an adventure travel specialist, Oficial Tour Guide offering a wide range of services, from specific treks and expeditions to fully customized programs around Peru, among others.

For trekking lovers, the offer ranges from the traditional Inca Trail to Machu Picchu to the less known Ausangate or Lares treks, the enigmatic Vilcabamba expedition or any tailor-made trek that you may dream to do.

Visit : [www.inkaperuterra.com](http://www.inkaperuterra.com). Contact : Hernan Hermoza at [hernanhermoza77@hotmail.com](mailto:hernanhermoza77@hotmail.com).

## Agencies

### Hotel PR (Scotland)

Hotel PR is Scotland's only PR agency totally dedicated to hotels and restaurants

Visit : [www.hotelpr.co.uk](http://www.hotelpr.co.uk). Contact : Scott Thornton at [info@hotelpr.co.uk](mailto:info@hotelpr.co.uk).

### BTC (USA)

BTC provides marketing, interactive, public relations and social media services to the hospitality industry and beyond.

Visit : [www.btcmarketing.com](http://www.btcmarketing.com). Contact : Laura Koster at [lkoster@btcmarketing.com](mailto:lkoster@btcmarketing.com).

## News

### VisitBritain

Visit Britain has produced a series of comprehensive guides for international media covering :

- the countryside
- culture
- food
- music
- heritage
- shopping, and
- sport in Britain.

The guides contain story ideas, listings and information designed to help media write about Britain.

Visit : [www.visitbritain.com/media](http://www.visitbritain.com/media). Contact : the VisitBritain Media Team at [pressandpr@visitbritain.com](mailto:pressandpr@visitbritain.com).

## **Istanbul, Turkey**

Istanbul has been voted European Best Destination 2013 in the first European e-tourism event which enables European citizens to choose the city which will win the title of Best European Destination.

Istanbul took 1st place in European Best Destinations 2013, followed by Lisbon in 2nd place and Vienna in 3rd.

Now in its fourth year, European Best Destination is an initiative of non-profit making European Consumers Choice which aims to promote culture and tourism in Europe.

Visit : [www.europeanbestdestinations.org](http://www.europeanbestdestinations.org) and [www.goturkey.com](http://www.goturkey.com). Contact : Rebecca Erol at [turkeytourism@redmintcomms.co.uk](mailto:turkeytourism@redmintcomms.co.uk).

## **Singapore Zoo**

Singapore Zoo has opened the River Safari, which is the first river themed zoo of its kind in Asia, bringing together wildlife, nature boat rides and eco-design.

The zoo has 2800 animals covering 300 species, various thematic exhibits and edu-taining shows

Visit : [www.zoo.com.sg](http://www.zoo.com.sg). Contact : Emma Howard-Smith at [emma.howard-smith@fourbgb.com](mailto:emma.howard-smith@fourbgb.com).

## **Mid-Wales, UK**

Mid Wales Tourism (MWT), an independent, not for profit organisation representing more than 600 tourism and hospitality businesses across Mid and South Wales, has launched a new website designed to promote the area.

Visit : [www.showmewales.co.uk](http://www.showmewales.co.uk). Contact : Duncan Foulkes at [duncan.foulkes@btinternet.com](mailto:duncan.foulkes@btinternet.com).

## **The Centra Taum Seminyak Bali**

The Centra Taum Seminyak Bali, which was closed briefly after flooding in Bali last December, reopened on 1 April 2013 after an extensive renovation.

Visit : [www.centrataumseminyak.com](http://www.centrataumseminyak.com). Contact : Sharan Berry at [sharanb@avenuesales.co.uk](mailto:sharanb@avenuesales.co.uk).

## **Ragley Hall, Warwickshire UK**

Ragley Hall in Warwickshire has appointed Dawn Harris as its 'Artist in Residence' during 2013.

On select days between Easter and October, Dawn will be based in the Ragley Gallery & Studio, within the Grade I listed stables.

Visit : [www.ragleyhall.com](http://www.ragleyhall.com) and [www.dawnlharris.wordpress.com](http://www.dawnlharris.wordpress.com). Contact : Tanya Aspinwall at [Tanya@marketingaloud.co.uk](mailto:Tanya@marketingaloud.co.uk).

## **The Westin Singapore**

The Westin Singapore, located downtown in Singapore's financial district on Marina Bay will open in November 2013.

Visit : [www.starwoodhotels.com](http://www.starwoodhotels.com). Contact : Emma Howard-Smith at [SingaporeTeam@fourbgb.com](mailto:SingaporeTeam@fourbgb.com).

## **The Old Brook Pumping Station, Medway UK**

The Old Brook Pumping Station in Medway, Kent, which has reopened to the public after extensive structural repairs, was originally opened in September 1929.

Visit : [www.oldbrookpumping.co.uk/station](http://www.oldbrookpumping.co.uk/station). Contact : Anna Hinde at [mail@medway.vuelio.uk.com](mailto:mail@medway.vuelio.uk.com).

## Leads

### **Tenerife commemorates 50th anniversary of The Beatles' first visit**

The town of Puerto de la Cruz, Tenerife is to commemorate the 50th anniversary of The Beatles' first visit to the island by staging a programme of events from 27 April and 9 May 2013.

This will include live performances from cover bands, screenings of documentaries such as Let It Be and the film Yellow Submarine, exhibitions, forums and a street market of The Beatles memorabilia.

In recent years, Tenerife has established itself as an important music destination with Elton John, Michael Bolton & Kenny G, Rod Stewart, Sting and James Blunt all performing on the largest of the Canary Islands.

Visit : [www.webtenerife.co.uk](http://www.webtenerife.co.uk) and [www.turismo.puertodelacruz.es/en](http://www.turismo.puertodelacruz.es/en). Contact : Cristina Cunchillos at [cristina@humewhitehead.co.uk](mailto:cristina@humewhitehead.co.uk).

### **Loews Hotels & Resorts**

Loews Hotels & Resorts owns and/or operates 18 hotels and resorts in the U.S. and Canada.

Visit: [www.loewshotels.com](http://www.loewshotels.com). Contact : Lisa Cooper at [lisa.cooper@kbc-pr.com](mailto:lisa.cooper@kbc-pr.com).

### **Lanarkshire, Scotland**

A new Lanarkshire tourism campaign is underway to encourage visitors and residents to get out and about this Spring and experience what the region offers.

To tie in with VisitScotland's 'Year of Natural Scotland' VisitLanarkshire has also just launched its 'More Walking and Cycling in Lanarkshire' guide, promoting the great outdoors.

Visit : [www.visitlanarkshire.com](http://www.visitlanarkshire.com). Contact : Holly Russell at [holly.russell@porternovelli.co.uk](mailto:holly.russell@porternovelli.co.uk).

### **Llama Expeditions, Peru**

Andean trekking specialist Llama Expeditions offer guests guided trips on horseback through some of the world's most dramatic high alpine terrain.

The 12 day trips pass through Cusco and into Peru's Sacred Valley to Machu Picchu.

Visit : [www.llamaexpeditions.com](http://www.llamaexpeditions.com). Contact : Dave Wiggins at [dave@travelnewssource.com](mailto:dave@travelnewssource.com).

### **Jura, Scotland**

The Isle of Jura, off the west coast of Scotland, has a community of less than 200, known as Diurachs (the Gaelic name for the people of Jura).

Jura produces an award-winning range of single malt whiskies and its distillery is celebrating its 50th anniversary with a two-day festival on 29 and 30 May.

It will comprise live music performances, interactive whisky tastings and storytelling sessions.

Visit : [www.isleofjura.com](http://www.isleofjura.com) and [www.jurawhisky.com](http://www.jurawhisky.com). Contact : Stacey Blevins at [sblevins@webershandwick.com](mailto:sblevins@webershandwick.com).

## What's on

### **The 15th Miami Gay & Lesbian Film Festival, Florida**

27 April to 5 May 2013

The Miami Gay & Lesbian Film Festival is based in the historic South Beach neighborhood with additional films screened at locations throughout Miami-Dade County.

The Festival aims to inspire, entertain and educate the public, encourage a sense of community through international and culturally diverse film, video and other media that offer historical and contemporary perspectives on the gay, lesbian, bisexual and transgender experience.

The 10 day festival shows with over 65 films.

Visit : [www.mglff.com](http://www.mglff.com). Contact : Suzie Sponder at [Suzie@gmcvb.com](mailto:Suzie@gmcvb.com).

### **Spring events n Tenerife**

The Spanish island of Tenerife is the largest and most populous island of the seven Canary Islands.

#### **Fiestas de la Cruz, Los Realejos**

3 May 2013

Every May, the town of Los Realejos, in the north of the island, hosts the "Fiestas de la Cruz", which sees the town covered by over 300 crosses decorated with stunning flowers, a tradition that has three centuries of history attached to it.

Visit : [www.webtenerife.co.uk](http://www.webtenerife.co.uk)

#### **Mueca – International Street Art Festival, Puerto de la Cruz**

10 to 12 May 2013

Mueca is a street art festival that features a wide array of different and original activities for those visiting the town of Puerto de la Cruz, in north Tenerife.

Mueca's programme includes activities that vary from theatrical, circus and musical performances to photographic exhibitions and workshops.

Visit : [www.festivalmueca.com](http://www.festivalmueca.com).

#### **Corpus Christi, La Orotava**

6 June 2013

Corpus Christi is one of Tenerife's major religious festivals, which sees intricate coloured carpets of flower petals and volcanic sands laid out in the streets for the processions

Visit : [www.villadelaorotava.org](http://www.villadelaorotava.org).

#### **Fiestas de San Juan, Puerto de la Cruz**

23 and 24 June 2013

Puerto de la Cruz hosts the island's most popular midsummer celebrations, which begin on 23 June, the eve of San Juan, when bonfires are set alight and the beaches become a beach party.

Visit : [www.puertodelacruz.es](http://www.puertodelacruz.es)

#### **International Film Music Festival, Santa Cruz**

5 to 14 July 2013

Fimucité pays tribute to the most popular soundtracks in the film with the Tenerife Symphony Orchestra playing many of cinema's most popular soundtracks.

Visit : [www.fimucite.com](http://www.fimucite.com)

Visit: [www.webtenerife.co.uk](http://www.webtenerife.co.uk). Contact Enrique Martín at [enrique@humewhitehead.co.uk](mailto:enrique@humewhitehead.co.uk).

## Summer festivals in Britain

### **International Blues on the Bay, Warrenpoint, Northern Ireland**

23-27 May 2013

This 5 day international Blues & Jazz music festival in Warrenpoint, Northern Ireland is one of Europe's leading blues festivals with jam sessions and workshops. Sandi Thom headlines this year.

Visit : [www.bluesonthebay.co.uk](http://www.bluesonthebay.co.uk)

### **Rockness, Loch Ness, Scotland**

7 to 9 June 2013

The festival happens on the shores of Loch Ness, one of the most beautiful settings of any festival, Fatboy Slim is one of the headline acts, alongside Basement Jaxx and Ellie Goulding.

Visit : [www.rockness.co.uk](http://www.rockness.co.uk)

### **Isle of Wight Festival, England**

13 to 15 June 2013-04-06

The Isle of Wight Festival has a musical heritage stretching back to Bob Dylan (1969) and Jimi Hendrix (1970). This year will include The Stone Roses, Bon Jovi, Jake Bugg, The Script, Ellie Goulding, Happy Mondays and Blondie.

Visit : [www.isleofwightfestival.com](http://www.isleofwightfestival.com)

### **Hop Farm Festival, Kent, England**

5 to 7 July 2013

"No sponsorship, no branding, no VIPs" boasts this festival aimed at festival-goers who want the festival experience of a farm in Kent; cider, a field and music and it's easy to get to from London. Bob Dylan, Patti Smith, Suede and Kool & The Gang have all graced the stage at previous festivals

Visit : [www.hopfarmfestival.com](http://www.hopfarmfestival.com)

### **T in the Park, Perth and Kinross, Scotland**

12 to 14 July 2013

Scotland's biggest music festival held on a disused airfield an hour outside Edinburgh. The Killers and Rihanna will play this year along with Snoop Dogg and Mumford & Sons.

Visit : [www.tinthepark.com](http://www.tinthepark.com)

### **The Hebridean Celtic Festival, Isle of Lewis, Scotland**

17 to 20 July 2013

Live Celtic music, held in the grounds of Lewis Castle overlooking Stornoway harbour on the Isle of Lewis in Scotland.

Visit : [www.hebcelfest.com](http://www.hebcelfest.com).

### **Latitude, Suffolk, England**

18 to 21 July 2013

A family-friendly festival in the East of England with music, comedy and a children's arena. It's also a very green festival, and is based in idyllic Suffolk surroundings, famously containing sheep specially dyed all the colours of the rainbow.

Visit : [www.latitudefestival.co.uk](http://www.latitudefestival.co.uk).



### **Glasgowbury, Sperrin Mountains, Northern Ireland**

19 to 20 July 2013

Glasgowbury is a small festival with 50 bands and artists taking to 5 stages high atop Eagles Rock in the Sperrin Mountains, Northern Ireland.

Visit : [www.glasgowbury.com](http://www.glasgowbury.com).

### **Lovebox, London, England**

19 to 21 July 2013

Lovebox in Victoria Park, London, is one of the wackiest festivals with characters in costumes. Hot Chip, Grace Jones, Lana del Rey and Friendly Fires were all highlights of the 2012 festival.

Visit : [www.lovebox.net](http://www.lovebox.net).

### **Rebellion, Blackpool, England**

8 to 11 August 2013

A punk festival, held in the Lancashire seaside resort of Blackpool. Sham 69 and the Damned are two of the 200 bands that will perform over four days.

Visit : [www.rebellionfestivals.com](http://www.rebellionfestivals.com).

### **Wilderness, Oxfordshire, England**

9 to 11 August 2013

A new festival set in ancient parkland in the Oxfordshire countryside and sister festival to the Secret Garden Party in Cambridgeshire. It's for those who want more than music with theatre, debates, horse riding, a spa, and gourmet food with internationally renowned chef Yotam Ottolenghi. Spanish duo Rodrigo y Gabriela and Wilco are this year's highlights.

Visit : [www.wildernessfestival.com](http://www.wildernessfestival.com).

### **Brecon Jazz, Brecon Beacons National Park, Wales**

9 to 11 August 2013

Now in its 25th year Brecon Jazz mixes some of the world's finest jazz music with the stunning location of the Brecon Beacons National Park. Its vision is to be universally recognised as one of the world's leading jazz festivals

Visit : [www.breconjazz.co.uk](http://www.breconjazz.co.uk).

### **Green Man, Brecon Beacons, Wales**

15 to 18 August 2013

A three -day on a Welsh country estate near Crickhowell not usually open to the public.

Visit : [www.greenman.net](http://www.greenman.net).

### **V Festival, Essex and Staffordshire, England**

17 and 18 August 2013

One of the year's most popular events and always attracting big commercial names to two different sites over one weekend, Hylands Park in Chelmsford and Weston Park in South Staffordshire.

This year, Beyonce is the headline act, along with Kings of Leon, Stereophonics and Emeli Sande.

Visit : [www.vfestival.com](http://www.vfestival.com).

Visit : <http://media.visitbritain.com/Story-Ideas/Derry-Londonderry-summer-highlights-in-the-UK-City-of-Culture-cf04.aspx>. Contact : the VisitBritain Media Team at [pressandpr@visitbritain.com](mailto:pressandpr@visitbritain.com).

## **Sani Gourmet Festival, Greece**

10 to 19 May 2013

The Sani Gourmet Festival at the Sani Resort, Greece, will feature local Greek chefs as well as Michelin starred chefs from around the world, who will be battling it out to create the most innovative interpretations of key Greek foods.

Over the years, Sani Resort has welcomed sixty-six chefs from twenty-seven countries with thirty-eight Michelin stars between them.

The Sani Resort, which is located on the Halkidiki peninsula off mainland Greece, includes an 1000 acre ecological reserve.

The resort itself includes comprises four hotels: Sani Asterias Suites; Porto Sani Village & Spa; Sani Beach Club and Sani Beach Hotel & Spa.

Visit : [www.saniresort.gr](http://www.saniresort.gr). Contact: Hannah Summers at [Hannah@grifcopr.com](mailto:Hannah@grifcopr.com).

## **Reasons to write about**

### **Myanmar (formerly known as Burma)**

Myanmar, formerly known as Burma, has emerged from decades of military rule, and the South-East Asia nation is moving towards democracy and opening up economically.

It is a fascinating time to visit the country 'time forgot'.

With 28-day tourist visas, improved foreign exchange services, and new destinations and accommodations, Myanmar is now easier than ever to visit.

#### **Slow Burma Travel**

Slow Burma Travel is a small tour operator in Myanmar, organizing tailor-made, personalized trips throughout Myanmar.

Working with locals, communities, ethnic minorities, Buddhist monasteries and NGOs, Slow Burma Travel provides deep insights into Myanmar, authentic experiences away from the tourist hordes, and moments of wonder in this long-forgotten world.

Among the trips organized include colonial heritage tours of downtown Yangon's buildings, up-country tours in search of writer George Orwell, mountain biking adventures in Shan state, and China-Myanmar trips for Tai Chi practitioners from around the world.

Visit : [www.burma-travel.info](http://www.burma-travel.info) and [www.visit-myanmar.info](http://www.visit-myanmar.info). Contact : Keith Lyons at [keithalyons@gmail.com](mailto:keithalyons@gmail.com).

### **The World Outgames**

Miami Beach to stage the 2017 World Outgames, the first time the games have been held in the United States.

The World Outgames is sponsored by the Gay and Lesbian International Sport Association (GLISA) and takes place over 10 days every four years in a different global city.

Previous hosts have been Montreal and Copenhagen with the 2013 games to be held in July and August in Antwerp, Belgium.

World Outgames are open to all who wish to participate, without regard to sexual orientation, and all competitions are arranged according to the skill level of the athletes.

Visit : [www.glisa.org](http://www.glisa.org). Contact : Daniel Vaudrin at [daniel@vaudrin.ca](mailto:daniel@vaudrin.ca) and Suzie Sponder at [Suzie@gmcbv.com](mailto:Suzie@gmcbv.com).

## Western River Expeditions, Utah, Idaho and Arizona

Western River Expeditions escorts guests on professionally guided rafting trips in Utah, Idaho and Arizona.

The company offers three experiences to accommodate those searching for an adventure vacation :

- Oregon's Rogue River near Medford remains so remote that boats deliver the mail in some regions where the river is the only road.
- Wildlife sightings may include otter, deer and black bear. Whitewater on this itinerary is classified Class II-IV.
- Utah's four-day Southwest Sampler includes two nights at Moab, Utah's Gonzo Inn with a scenic off-road Hummer Safari and a tour of Arches National Park.
- The final two days are spent rafting a mild section of the Colorado River where guests can experience one night of all-inclusive beach camping Western River-style.
- Moab, Utah is also home base for the Westwater Multisport Adventure that includes three nights at Red Cliffs Lodge on the banks of the Colorado River, an off-road Hummer Safari on a trail known as "Hell's Revenge," and a full-day of rafting through Westwater Canyon, known as one of the best short whitewater trips in the West.

Visit : [www.westernriver.com](http://www.westernriver.com). Contact Sara at [sara@widnesspr.com](mailto:sara@widnesspr.com).

## Niagara USA

Niagara Falls, which can be traced back more than 12,000 years to the end of the last glacial period, comprises the American Falls, Bridal Veil Falls and Horseshoe Falls.

During periods of peak flow in the summer and fall, more than 700,000 gallons of water per second pour over Niagara Falls.

One of the oldest surviving United States flags is permanently displayed at Old Fort Niagara. It was captured by the British during the War of 1812.

Castellani Art Museum of Niagara University features a world-class collection of contemporary art and Freedom Crossing: The Underground Railroad in Greater Niagara gallery.

The historic village of Lewiston was the site of the first battle of the War of 1812 and the last stop for slaves escaping to freedom on the Underground Railroad.

The original Flight of Five locks that were built in 1840 still exist along the Erie Canal in Lockport.

Surrounded by water, Niagara USA is a fishing destination in and on Lake Ontario, Niagara River and Erie Canal.

Visit [www.Niagara-USA.com](http://www.Niagara-USA.com). Contact : MichelleBlackley at [michelle@niagara-usa.com](mailto:michelle@niagara-usa.com)

## Palau, Micronesia

Palau's new President Tommy Remengesau has proposed banning all commercial fishing in the Pacific nation's waters to create one of the world's largest marine reserves, covering an area roughly the size of France.

Located in the westernmost corner of Micronesia, Palau is an archipelago of more than 586 islands with about 20,000 inhabitants and was the world's first official Shark Sanctuary.

The President's vision will see the area become be a sea sanctuary that protects all marine wildlife within Palau's exclusive economic zone (EEZ).

Palau's EEZ covers almost 630,000 square kilometers of the northern Pacific, including scuba diving and snorkeling sites.

However, Palau has only one ageing patrol boat and President Remengesau has conceded enforcing any commercial fishing ban will be difficult.

Visit [www.visit-palau.com](http://www.visit-palau.com). Contact : Molly Blaisdell at [molly@hooklineandthinker.com](mailto:molly@hooklineandthinker.com).

## British Columbia

### The Cariboo Chilcotin Coast region

The little known Cariboo Chilcotin Coast region is all about outdoor adventure.

Stretching across central British Columbia, beginning one hour north of Whistler, the Cariboo Chilcotin Coast extends from the wild fjords of the Central Pacific Coast to the gold-laden Cariboo Mountains, with forests, lakes, craggy peaks and the golden, grassy plains of the Chilcotin Plateau set in between.

Remote but luxurious guest ranches remain a favourite way for visitors to experience this unique land; following a day's exploration by horseback.

There's also heli-skiing and fishing, wildlife viewing and the historic Gold Rush Trail.

Visit : [www.landwithoutlimits.com](http://www.landwithoutlimits.com). Contact : Geoff Moore at [geoff@landwithoutlimits.com](mailto:geoff@landwithoutlimits.com).

### The Kootenay Rockies

The Kootenay Rockies region, which is promoted as "British Columbia's Mountain Playground.", is a mountain-oriented destination situated in the southeast corner of British Columbia.

The region encompasses four national parks, five different mountain ranges, lush valleys, rushing rivers, lakes, forests and alpine meadows.

For skiers, the region is home to the Powder Highway.

Visit : [www.KootenayRockies.com](http://www.KootenayRockies.com). Contact : Heidi Korven at [Heidi@KootenayRockies.com](mailto:Heidi@KootenayRockies.com).

### Northern British Columbia

Northern British Columbia offers the visitor natural beauty, rich history and Aboriginal culture.

Encompassing 500,000 square kilometres (193,051 square miles) Northern BC has wildlife viewing and recreation opportunities in more than 60 provincial, national and marine parks and wildlife refuges.

There's the chance to experience waterfalls, dinosaur discoveries, whales and grizzly bears, remote hot springs and First Nations art. There's also fishing, skiing, hiking and rafting mountain rivers.

Visit : [www.nbctourism.com](http://www.nbctourism.com). Contact : Susan Clarke Hubbard at [susan@nbctourism.com](mailto:susan@nbctourism.com)

### The Thompson Okanagan region

BC's interior Thompson Okanagan region, which is a 55-minute flight or four-hour drive from Vancouver, is a four-season destination.

The region is known as BC's wine country with award-winning New-World and golfers can play a number of championship golf courses during the summer.

During the winter months the region offers light, dry, soft powder snow and ski-in/ski-out resorts.

Visit : [www.totabc.com](http://www.totabc.com). Contact : Ellen Walker-Matthews at [marketsouth@totabc.com](mailto:marketsouth@totabc.com).

## National parks and monuments in the Rocky Mountain International states

There are a number of national parks and monuments in the Rocky Mountain International states of Wyoming, South Dakota, Montana and Idaho.

### **Yellowstone**

Yellowstone, America's first National Park, will open in early May.

Established in 1872, Yellowstone is located in Wyoming, Montana and Idaho, and is home to a large variety of wildlife including grizzly bears, wolves, bison and elk.

Preserved within the Yellowstone National Park is a collection of the world's most extraordinary geysers and hot springs, including the much-loved Old Faithful. Last year the park received 3.4 million visitors.

### **The Badlands National Park**

The Badlands National Park in South Dakota is known for its chiselled spires, deep canyons and jagged buttes, created by millions of years of wind, water and erosion.

The parks 244,000 acres protect an expanse of mixed-grass prairie which is home to bison, prairie dogs, bighorn sheep and black-footed ferrets.

### **The Craters of the Moon National Monument and Preserve**

In Idaho, the Craters of the Moon National Monument and Preserve, was established in 1924 to preserve this 750,000-acre site with its volcanic rifts, cinder cones and lava tube caves.

The Preserve is also home to a surprising number of plants and animals which have adapted themselves to this harsh volcanic desert environment.

### **Glacier National Park**

Designated America's 10th national park in 1910, Montana's Glacier National Park is a rugged section of the northern Rockies known for its forests, alpine meadows and lakes.

With more than 700 miles of trails, it is a very popular hiking destination.

### **Teton National Park**

Wyoming's Grand Teton National Park comprises a mountain landscape where jagged peaks tower more than a mile above the Jackson Hole valley. The Grand Teton rises to 13,770 feet above sea level; 12 other peaks within the park reach 12,000 feet or more.

### **Mount Rushmore National Memorial**

The focal point of South Dakota's Black Hills is the Mount Rushmore National Memorial with its 60-foot faces of four US Presidents.

The Rocky Mountain International region

The Rocky Mountain International region, which stretches over 400,000 square miles and three different times zones, is home to less than 3 million people.

Visit [www.RMI-RealAmerica.com](http://www.RMI-RealAmerica.com). Contact : David Ezra at [David.Ezra@kbc-pr.com](mailto:David.Ezra@kbc-pr.com).

## A place to stay

### Three unusual hotels

#### **Spitbank Fort, Portsmouth UK**

Spitbank Fort is a sea fortress in the Solent, off Portsmouth, which is a luxury hotel.

The fort was formerly home to hundreds of soldiers guarding the approaches to Portsmouth.

The hotel now comprises nine luxuriously furnished bedroom suites, three bars, three restaurant areas, and spa facilities. The fort is a member of the Unusual Hotels of the World.

Visit : [www.spitbankfort.com](http://www.spitbankfort.com) and [www.uhotw.com](http://www.uhotw.com). Contact : Steve Dobson at [theunusual@uhotw.com](mailto:theunusual@uhotw.com).

#### **Hotel im Wasserturm, Cologne, Germany**

Hotel im Wasserturm is a 19th Century water tower that has been converted into a luxury hotel.

Standing derelict for many years, French interior designer Andrée Putman turned Europe's largest water tower, into a 5 star hotel.

The hotel is a member of the Unusual Hotels of the World.

Visit : [www.hotel-im-wasserturm.de](http://www.hotel-im-wasserturm.de) and [www.uhotw.com](http://www.uhotw.com). Contact : Steve Dobson at [theunusual@uhotw.com](mailto:theunusual@uhotw.com).

#### **Costa Verde, Quepos, Costa Rica**

The Costa Verde resort has transported and refurbished a 1965 vintage Boeing 727 airframe to create a two bedroom suite in this resort.

In its former life the aircraft flew under the colours of South Africa Air and then Avianca Airlines (Colombia).

The resort itself is located on a coastal rainforest between Manuel Antonio National Park and the Pacific Ocean. It is three miles from the village of Quepos and two hours by car from San Jose's International Airport.

The resort is a member of the Unusual Hotels of the World.

Visit : [www.costaverde.com](http://www.costaverde.com) and [www.uhotw.com](http://www.uhotw.com). Contact : Steve Dobson at [theunusual@uhotw.com](mailto:theunusual@uhotw.com).

#### **Abbots Brae Hotel, Dunoon, Argyll, Scotland**

The Abbots Brae Hotel is a four star family hotel located in Dunoon on the Cowal Peninsula.

The award winning hotel sits in 2 acres of woodland and boasts stunning views across the River Clyde estuary.

Eight spacious bedrooms are individually named after places within the Cowal Peninsula, with each room displaying photographs and the history related to the place-name.

Visit : [www.abbotsbrae.co.uk](http://www.abbotsbrae.co.uk). Contact : Colin Macpherson at [info@abbotsbrae.co.uk](mailto:info@abbotsbrae.co.uk).

## **Souq Waqif Boutique Hotels, Qatar**

Souq Waqif Boutique Hotels is a new collection of six five star hotels, recently opened in Qatar's capital city Doha.

The hotels are situated within the Souq Waqif, the oldest area in Qatar which offers Qatari way-of-life experiences and treasures including local handicrafts, garments and spices waiting to be discovered. The Souq has diverse restaurants, art galleries and stages concerts.

Visit : [www.swbh.com](http://www.swbh.com) and [www.qatartourism.gov.qa](http://www.qatartourism.gov.qa). Contact : Susie Tempest at [susiet@hillsbalfour.com](mailto:susiet@hillsbalfour.com).

## **The Khyber Himalayan Resort & Spa, the Himalayas**

The 5 star Khyber Himalayan Resort & Spa is located in the Pir Panjal range of the Himalayas sits Gulmarg.

The ski resort is known for its heavy snowfall, pristine beauty and the world's highest ski lift – the Gulmarg Gondola – which reaches 3,979 metres.

Visit : [www.ampersandtravel.com](http://www.ampersandtravel.com). Contact : Joanna Kersley at [jk@verypcc.com](mailto:jk@verypcc.com).

## **W Singapore – Sentosa Cove, Singapore**

The W Hotel in Singapore opened in late 2012 serves as a gallery in its own right, with a stunning selection of pieces including an original Warhol and Hockney.

Visit : [www.wsingaporesentoscove.com](http://www.wsingaporesentoscove.com). Contact : Emma Howard-Smith at [emma.howard-smith@fourbgb.com](mailto:emma.howard-smith@fourbgb.com).

## **UXUA Casa Hotel & Spa, Bahia, Brazil**

Almeskar, a tree with musk-scented sap known by the indigenous Pataxó indians for its curative properties, lends its name to the Almeskar Spa, at the rebranded UXUA Casa Hotel & Spa, in the state of Bahia, Brazil

UXUA Casa Hotel & Spa is a five-star boutique hotel and Virtuoso member which opened in 2009 and features ten one-to-three-bedroom designer casas.

Visit : [www.uxua.com](http://www.uxua.com). Contact : Rebecca Widness at [rebecca@widness-co-pr.com](mailto:rebecca@widness-co-pr.com).

## **Centara Grand Modus Resort & Spa Pattaya, Thailand**

Centara Hotels & Resorts will open the Centara Grand Modus Resort & Spa Pattaya, its sixth hotel in Pattaya, in the third quarter of 2013.

Visit : [www.avenuesales.co.uk](http://www.avenuesales.co.uk). Contact : Sharan Berry at [sharanb@avenuesales.co.uk](mailto:sharanb@avenuesales.co.uk).

## **The Great Northern Hotel, Kings Cross, London, UK**

The Great Northern Hotel, London's first railway hotel, re-opens in April 2013 for the first time in almost 12 years, following a comprehensive £40 million renovation programme.

Located between King's Cross Station and St Pancras International, the busiest rail transport hub in Europe, the privately owned Grade II listed building has been restored by owner-operator Jeremy Robson of Ram.

Originally designed by architect Lewis Cubitt, the Great Northern Hotel opened in 1854 as the first of the new generation of Victorian railway hotels.

Visit : [www.GNHLondon.com](http://www.GNHLondon.com). Contact : Jenny Goss at [jenny@saucecommunications.com](mailto:jenny@saucecommunications.com).



## **The Hotel Elysée in New York City**

The Hotel Elysée in New York City has dedicated its three Presidential Suites in honor of its most famous guests — Tennessee Williams, Vladimir Horowitz, and Vaclav Havel.

The Hotel Elysée is a member of the Library Hotel Collection which also includes the Hotel Giraffe, the Casablanca Hotel and the Library Hotel.

Visit : [www.libraryhotelcollection.com](http://www.libraryhotelcollection.com). Contact : Jane Coloccia at [Jane@JCCommunicationsllc.com](mailto:Jane@JCCommunicationsllc.com).

## **Sankhara Villas, Mauritius**

The Coco Collection has added the Sankhara Villas in Mauritius to its portfolio of luxury resorts.

Situated in the village of Poste-la-Fayette on the East coast of Mauritius, the beachfront Sankhara Villas is located in an acre of lush private gardens and comprises two luxury villas : Villa Tiara and Villa Almira.

Visit : [www.sankhara-villas.com](http://www.sankhara-villas.com). Contact : Chloe Amsden at [chloe@bethcooperpr.co.uk](mailto:chloe@bethcooperpr.co.uk).

## **Gangtey Goenpa Lodge, Bhutan**

The Gangtey Goenpa Lodge in the Gangtey Valley, Bhutan will open in June 2013.

Located above the imposing Gangtey Monastery or "Goenpa", the lodge is inspired by the Bhutanese farmhouses dotted throughout the valley.

The lodge will act as a base for a range of daily activities and excursions, mountain biking and treks through pine forests and upland pastures to remote communities.

Gangtey is also home to the rare black necked crane and much of the valley is protected habitat.

Visit : [www.ampersandtravel.com](http://www.ampersandtravel.com). Contact : Joanna Kersley at [jk@verypcc.com](mailto:jk@verypcc.com).

## **Centara Watergate Pavillion Hotel Bangkok, Thailand**

The Centara Watergate Pavillion Hotel Bangkok, has opened in the city's Pratunam fashion and garment district within the Watergate Pavillion Fashion Mall.

The four-star hotel is the fourth to be opened in Bangkok by Centara Hotels & Resorts.

The station for the Airport Express rail link to Suvarnabhumi International Airport is a five-minute walk from the hotel.

Visit : [www.avenuesales.co.uk](http://www.avenuesales.co.uk). Contact : Sharan Berry at [sharanb@avenuesales.co.uk](mailto:sharanb@avenuesales.co.uk)

## **The Marbella Beach Hotel, Corfu**

The Greek Ionian Islands, of which Corfu is one, are considered the crossroad between west and east and have been a meeting point for several civilizations, thus, creating a unique multicultural mosaic of monuments.

The 5 star Marbella Beach Hotel, located in Agios Ioannis Peristeron, on the South Eastern coast of Corfu, is one of the most recently renovated luxury resorts on the island.

Situated on a lush hillside with extensive leisure facilities, spa and private beach overlooking the the Ionian Sea, the property will open in May 2013 for the season with new family-friendly accommodation and a fully equipped, professionally managed crèche and kids club.

Visit : [www.marbella.gr](http://www.marbella.gr). Contact : Jonathan Williams at [jonathan@ophirpr.co.uk](mailto:jonathan@ophirpr.co.uk).



## Travel guides

The following travel publishers will provide review copies to Alliance members.

### AA Travel Guides

Visit : [www.shop.theaa.com/store/travel-guides](http://www.shop.theaa.com/store/travel-guides).  
Katie Stephens at [katie.stephens@theaa.com](mailto:katie.stephens@theaa.com).

### Anova Books

[www.anovabooks.com](http://www.anovabooks.com). Helen Ponting at  
[hponting@anovabooks.co](mailto:hponting@anovabooks.co)

### Berlitz

[www.berlitzpublishing.com](http://www.berlitzpublishing.com).

### Bradt Travel

[www.bradtguides.com](http://www.bradtguides.com). Rachel Fielding at  
[rachel.fielding@bradtguides.com](mailto:rachel.fielding@bradtguides.com)

### Brit's Guide

[www.foulsham.com](http://www.foulsham.com). Margaret Lashbrook at  
[margaret.lashbrook@lineone.net](mailto:margaret.lashbrook@lineone.net) or Sue Wilkins  
at [wilkins@foulsham.com](mailto:wilkins@foulsham.com).

### Cicerone

[www.cicerone.co.uk](http://www.cicerone.co.uk). Contact : Sarah Spencer at  
[sarah@cicerone.co.uk](mailto:sarah@cicerone.co.uk)

### Eland Publishing

[www.travelbooks.co.uk](http://www.travelbooks.co.uk). Barnaby Rogerson at  
[barnaby@travelbooks.co.uk](mailto:barnaby@travelbooks.co.uk).

### Fisher's Travel SOS

[www.fisherstravelsos.com](http://www.fisherstravelsos.com). Furgan Syed at  
[furqan.syed@fisherstravelsos.com](mailto:furqan.syed@fisherstravelsos.com).

### Global Travel Publishers

[www.africa-adventure.com](http://www.africa-adventure.com). Kate Bandos at  
[kate@ksbpromotions.com](mailto:kate@ksbpromotions.com).

### Globetrotters LogBook

[www.globetrotterslogbook.com](http://www.globetrotterslogbook.com). Giedo Claes at  
[giedo@globetrotterslogbook.com](mailto:giedo@globetrotterslogbook.com)

### Inn House Publishing

[www.innhousepublishing.com](http://www.innhousepublishing.com). Kathryn McWhirter  
at [kathrynmcwhirter@btopenworld.com](mailto:kathrynmcwhirter@btopenworld.com).

### Insight

[www.insightguides.com](http://www.insightguides.com). Julia Spence at  
[julia.spence@ukonline.co.uk](mailto:julia.spence@ukonline.co.uk).

### In your pocket guides

[www.inyourpocket.com](http://www.inyourpocket.com). Craig Turp at  
[editor@inyourpocket.com](mailto:editor@inyourpocket.com).

### Jane's Smart Art Guides

[www.JanesSmartArt.com](http://www.JanesSmartArt.com). Jane McIntosh  
at [MJM@JanesSmartArt.com](mailto:MJM@JanesSmartArt.com)

### Jonglez Publishing

[www.jonglezpublishing.com](http://www.jonglezpublishing.com). Alexandre Thery at  
[alexandre@editionsjonglez.com](mailto:alexandre@editionsjonglez.com).

### Kuperard Publishers

[www.kuperard.co.uk](http://www.kuperard.co.uk). Contact : Geoffrey Chesler  
at [geoffreychesler@btinternet.com](mailto:geoffreychesler@btinternet.com).

### Morris Communications

[www.themilepost.com](http://www.themilepost.com). Contact Kate Bandos at  
[kate@ksbpromotions.com](mailto:kate@ksbpromotions.com).

### Odyssey Books & Guides

[www.odysseypublications.com](http://www.odysseypublications.com). Contact :  
Caroline Eden at  
[caroline@odysseypublications.com](mailto:caroline@odysseypublications.com)

### Oxygen Books city-lit

[www.oxygenbooks.co.uk](http://www.oxygenbooks.co.uk) Malcom Burgess at  
[malcolm@oxygenbooks.co.uk](mailto:malcolm@oxygenbooks.co.uk)

### Rough Guides

[www.roughguides.com](http://www.roughguides.com). Contact :  
[press@roughguides.com](mailto:press@roughguides.com)

### Summersdale travel publications

[www.summersdale.com](http://www.summersdale.com). Contact : Dean  
at [dean@summersdale.com](mailto:dean@summersdale.com).

### Take two Books

[www.taketwobooks.com](http://www.taketwobooks.com) Sarah Duvalle at  
[Sarah@taketwobooks.com](mailto:Sarah@taketwobooks.com).

### Turnleft

[www.turnleftguides.com](http://www.turnleftguides.com) Contact: Nick Buteau at  
[nick@turnleftguides.com](mailto:nick@turnleftguides.com)

## Alliance initiatives

### The International Travel Writers Alliance Press Card



**The Alliance introduced its press card to meet a number of specific objectives.**

#### 1 : Industry recognition

The Alliance press card provides our journalists with formal and industry-wide recognition of their status as a professional travel writer, editor, broadcaster and/or photographer.

The Alliance is the world's largest association of professional travel journalists and also has links to over 4,000 travel industry representatives worldwide.

These partners have welcomed the opportunity to work ever more closely with press card holders.

#### 2 : Opportunities for press card holders

We are developing an ever growing number of specific opportunities for our press card holders.

The current package of opportunities for is attached as Appendix one to each issue of the Alliance's fortnightly bulletin.

#### 3 : Our Press card ambassadors

Alliance press card holders act as 'roving ambassadors' for the Alliance.

They willingly highlight the card, when talking to travel and tourism industry representatives worldwide, and encourage them to work more closely with press card holders.

This helps us to extend the awareness of the Alliance and its card and to generate industry interest in working with card holders.

#### 4 : Ongoing support

The Alliance provides its press card holders with information, assistance and advice, on an ongoing basis, in preparing for assignments

**In addition, Alliance press card holders receive :**

- a) the card itself, formally confirming membership of the International Travel Writers Alliance
- b) the Alliance members logo for use with email signature and on websites and stationery, and
- c) membership of the Alliance Press Card Holders LinkedIn group, which enables additional networking opportunities.

#### The fee

The fee for the card (including all postage, packaging and taxes) is as follows :

- a one-year card : GBP45/EUR58/USD75/CAD74/AUD72
- a two-year card GBP75/EUR97/USD125/CAD124/AUD119 or
- a three-year card GBP100/EUR129/USD167/CAD165/AUD159.

When paying from outside the UK, payment can currently only be accepted via PayPal which incurs an 8% administrative cost, which will make the fee as follows:

- a one-year card : GBP49/EUR63/USD81/CAD80/AUD78
- a two-year card : GBP81/EUR105/USD135/CAD134/AUD129
- a three-year card : GBP108/EUR139/USD180/CAD178/AUD172

For more information contact : Ashley Gibbins at [Ashley@itwalliance.com](mailto:Ashley@itwalliance.com).

## The Global Travel ITWA Prepaid MasterCard

The **The International Travel Writers Alliance Global Travel ITWA Prepaid MasterCard**, is in partnership with the *Global Currency Exchange Network*, one of the UK's leading foreign exchange companies.



The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad.

Simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

For more details and to apply for The Global Travel ITWA Prepaid MasterCard visit :  
<https://itwa.gcencurrencycards.com/?r=1952>

## The Alliance Syndication Network

The **Alliance Syndication Network** will be of interest to those who have online travel publications including travel websites and blogs, bulletins and newsletters etc.

The concept for the **Syndication Network** is simple, with each Syndicate member providing brief information on their own publication.

From then on each Syndicate member will agree to consider publishing a sentence on, and link to, features produced by other Syndicate members.

The Alliance will publish a regularly updated **Syndication Network directory**, which will provide the information Syndicate members will need to liaise with other members.

By co-operating in this way, each Syndicate member will be able to increase the circulation of their own features considerably - and attract dedicated followers in the process.

For more information contact : Ashley Gibbins at [Ashhley@itwalliance.com](mailto:Ashhley@itwalliance.com).

## The International Travel Writers Alliance Job Shop

The **International Travel Writers Alliance Job Shop** is a developing resource of information on jobs for journalists - across the world.

It will enable the Alliance's partners to place - and journalists to receive - information on in-house jobs, special assignments or one-off projects.

### Alliance journalists will be able to :

- set up **Job Alerts** so as to be notified if a job is posted that matches the journalists skills or interests
- create an anonymous job seeker profile or upload a CV for potential employers to search through, and
- access job searching tools and tips

### Alliance partners will be able to :

- search the **Alliance Job Shop** CV database of qualified candidates
- manage jobs and applicant activity on the Alliance website, and
- limit applicants to those who meet your requirements

To find out more visit : [www.itwalliance.com](http://www.itwalliance.com) and click **Job shop**

## The International Travel Writers Alliance

## AllWays traveller



The **The International Travel Writers Alliance** is the world's largest association of professional travel writers, editors, broadcasters and photographers.

[www.itwalliance.com](http://www.itwalliance.com)



**AllWays traveller** provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

[www.allwaystraveller.com](http://www.allwaystraveller.com)

**Ashley Gibbins** FCIPR, MCIOJ  
0776 419 8286  
[Ashley@itwalliance.com](mailto:Ashley@itwalliance.com)

# Appendix one



## The Alliance press card holders directory

April 2013



The following press trip opportunities are being offered to press card holders by the Alliance's partners worldwide.

Alliance members should quote their press card number when making contact with the media contact and be prepared to show their card if, and when, requested. Alliance partners have been requested to ask for a member's press card number.

For more information on obtaining an **International Travel Writers Alliance Press Card** contact [Ashley@itwalliance.com](mailto:Ashley@itwalliance.com)

### Contents

**NB :** **New entries to the directory are highlighted blue**

#### Opportunities A to E

- 40Berkeley, Boston
- Adventure Cat Sailing, San Francisco Bay
- **The Aegean Suites Hotel, Skiathos, Greece**
- Africa Safari Holidays
- Akamas Villas
- Asa Ransom House, New York State
- Atlantic City, New Jersey
- Aurora Expeditions
- Bath Tourism Plus
- Benidorm
- Bloomington, Minnesota
- **Bournemouth, UK**
- **Brandywine Valley, Pennsylvania**
- Bright Consortia
- The Broadway Collection New York
- BusyBus, Liverpool & Chester – UK
- **Camp Denali & North Face Lodge, Alaska**
- Captain Cook Cruises, Australia
- The Castle Inn Hotel, Lake District UK
- Champagne-Ardenne Tourisme The Charles Cotton Hotel, UK
- Charming Hotels Madeira
- Ciclismo Classico
- City Running Tours-Chicago
- Colorado
- Colorado River & Trail Expeditions
- Derbyshire Country Houses, UK
- Diallo Tours, West Africa
- The DRG Retreat, Spain
- The Ebrington Arms, UK
- The Elphinstone Hotel, Scotland
- The Essex Inn, Chicago
- EUROPA-PARK, Germany
- Experience Nottinghamshire

#### Opportunities F to J

- Finland
- Focus Hotels
- **Four Pillars Hotels, UK**
- Frontier Travel
- Frontiers Travel
- Generator Hostels, Europe
- Greater Miami and the Beaches, Florida
- Great Hotels of the World
- Hilton Head Island, South Carolina
- Historic House Hotels, UK
- **Hotel d'Europe, Avignon, France**
- The Hotel Fort Canning, Singapore
- **Hotel H1898, Barcelona**
- **Hungary**
- Holidaylettings
- Home Base Holidays
- Home land Tours'

## Opportunities F to J (cont)

- Group Travel World
- The Great Lakes USA
- The Haweswater Hotel, Cumbria UK
- Helpful Holidays, UK
- Hertz Car Hire
- **Hg2 city guides**
- Hidden Pousadas Brazil
- The Horseshoe Inn, Scottish Borders
- The Hoste, Norfolk UK
- Hotel d'Europe, France
- Independence Missouri
- The Inn on Fifth, Naples, Florida
- Juneau, Alaska

## K to O

- **The Katikies Hotel and Kirini Suites and Spa, Santorini Greece**
- Ker & Downey Botswana
- Kempinski Russia
- Kissimmee
- Knock Castle Hotel and Spa, Scotland
- Kempinski Hotels Worldwide
- Kempinski Gold Coast City, Ghana
- La Residencia Mallorca
- Linthwaite House, Cumbria UK
- LocalGuiding, worldwide
- The Loch Melfort, Scotland
- The Lot Valley, France
- Lovelady Shield, Cumbria
- Love Loch Lomond, Scotland
- Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt
- **Mercy Hotel Lisboa, Lisbon**
- **Montes e Vales, Portugal**
- The Moevenpick Resort & Spa Dead Sea
- Murada, and Hotel Mar i Vent, Mallorca
- Michael Neave Kitchen and Whisky Bar, Edinburgh
- The Marriott Paris Champs-Elysees, Paris
- Mir Corporation
- **Myrtle Beach Seaside Resorts**
- Newcastle Gateshead Marriott Hotel Metrocentre
- New York Circle Line Sightseeing Cruises
- Norfolk Hideaways, UK
- The Oetker Collection, Europe
- One World Trekking
- **Orient-Express Hotels**
- The Otago Central Rail Trail, New Zealand

## Opportunities P to Z

- The Palms Hotel & Spa, South Beach, Miami
- The Pheasant Inn, Cumbria UK
- Pembrokeshire, South West Wales
- **Philadelphia, PA**
- **Phoenix Park Bike Hire**
- Pocono Mountains, Pennsylvania
- Pismo Beach, California
- Québec, Canada
- **The Ramada Encore Hotel, Gateshead**
- Ravenstone Manor, Cumbria UK
- **The Renaissance Paris Arc de Triomphe, Paris**
- Reykjavik Bike Tours, Iceland
- Rockford, Illinois
- Rosalie Bay Resort, Dominica
- The Royal Park and The Cranley, London
- Rushton Hall, Northamptonshire, UK
- Saigon Streets, China
- Sail Lofts St Ives
- Secret London
- Shakespeare Country, UK
- Shieldhill Castle Hotel, Scotland
- **Silversea Cruises**
- Sugnall Hall, Staffordshire, UK
- Swaziland and Malawi
- Talbot County, Maryland USA
- The Taskonaklar Boutique Hotel, Turkey
- theExplorateur
- Three Nelson Hotels in Cheshire, UK
- Tipi Adventure, Herefordshire UK
- Tongabezi Lodge, Zambia
- **Towan Valley, Cornwall, UK**
- **Truro, Cornwall, UK**
- The Valley Forge, Pennsylvania
- The Villa Rosa Hotel, Nairobi
- Visit Orlando
- VisitCornwall
- Visit Oxfordshire
- **Visit South East England**
- Wedgwood the Restaurant, Edinburgh
- Welcome to Yorkshire, UK
- Wilderness Scotland
- The West Somerset Railway
- WildJunket Magazine
- www.cornwallscottages.co.uk
- the Yukon, Canada
- **Zambian Dawn Safaris**

### **40Berkeley, Boston**

40Berkeley, located in the heart of Boston, is New England's largest hostel and a leading budget traveler destination on the East Coast. It is one of *HostelWorld's* forTop 10 Hostels in the US.

40Berkeley will be delighted to consider providing accommodation to Alliance press card holders able to profile the hostel in their features.

Visit : [www.40Berkeley.com](http://www.40Berkeley.com). Contact : Oliver Mernick-Levene at [40berkeleyhostel@gmail.com](mailto:40berkeleyhostel@gmail.com).

### **Adventure Cat Sailing Charters, San Francisco**

Adventure Cat Sailing Charters has a fleet of spacious catamarans that take guests on a stable, safe ride combining the exhilaration of fresh air and waves on our deck with the protection and outstanding views from our covered cabin.

It's the chance to enjoy some of the Bay's most popular attractions up close with sailings around Alcatraz Island, directly underneath the Golden Gate Bridge and back to gaze at the city's famed skyline.

There's also the chance to see pelicans, sea lions, dolphins, and even the occasional whale.

Adventure Cat Sailing Charters will be delighted to consider offering its cruises to Alliance press card holders who are able to feature the experience,

Visit : [www.adventurecat.com](http://www.adventurecat.com). Contact : Sharon Schrum at [sharon@adventurecat.com](mailto:sharon@adventurecat.com).

### **The Aegean Suites Hotel Skiathos, Greece**

The Aegean Suites Hotel, Skiathos, Greece is located on a hillside among olive trees on the quiet outskirts of Skiathos town's port. It is an all-suite property overlooking the Aegean Sea.

With approximately 1,000 different types of herbs growing across Skiathos the hotel's Herb Hikes are an interesting, informative and educational as well as a good form of exercise and a chance to see some of the islands most beautiful sites.

The Aegean Suites Hotel will be happy to hear from Alliance press card holders interested in making arrangements to visit the hotel.

Visit : [www.aegeansuites.com](http://www.aegeansuites.com). Contact Kathryn at [Kathryn@ophirpr.co.uk](mailto:Kathryn@ophirpr.co.uk).

### **Africa Safari Holidays**

Africa Safari Holidays will be happy to offer any press trip services to Alliance press card holders who are looking to travel to East Africa.

Visit : [www.africasafariholidays.net](http://www.africasafariholidays.net). Contact : Agnes Njagi at [info@africasafariholidays.net](mailto:info@africasafariholidays.net)

### **Akamas Villas**

Launched in 2010, Akamas Villas is a luxury villa company based in West Cyprus, currently offering 40 luxury holiday-rental properties.

Villas are situated in the mountainous conservation areas of Chrysochou Bay, Agarka, Polis, Latchi and Neo Chorio.

Akamas Villas will be delighted to hear from Alliance press card holders who are able to review one or more of the Akamas Villas.

Visit : [www.akamas-villas.com](http://www.akamas-villas.com). Contact : Leila Stocker at [leila@turtle-pr.com](mailto:leila@turtle-pr.com).



### **Asa Ransom House, New York State**

Asa Ransom House, which is a charming Clarence New York bed and breakfast, built in 1853, is romantic and secluded, but only 15 minutes away from Buffalo and 28 miles from Niagara Falls.

Guests enjoy glowing fireplaces in winter and spacious grounds full of herbs and flowers in the summer and can explore Buffalo, the beauty of Niagara Falls, and the charm of historic Clarence. In 2013 Asa Ransom House is featuring three day "Retreats" by Tina Tompkins Ames from February through October

Asa Ransom House will be delighted to consider requests for accommodation from Alliance press card holders who are on assignment and able to feature the establishment.

Visit : [www.asaransom.com](http://www.asaransom.com). Contact : Bob Lenz at [innfo@asaransom.com](mailto:innfo@asaransom.com).

### **Atlantic City, New Jersey**

From New Jersey's tallest lighthouse to deep sea fishing, and everything in between, you can always find exciting things to do in Atlantic City.

Relaxing at one of the Atlantic City casino spas, the excitement of 24/7 gaming, the thrill of a royal flush or finding a new pair of shoes, the sand in between your toes or visiting one of the many attractions – whatever your pleasure, it is always more pleasurable in AC.

Atlantic City attractions and activities include antique shops, museums and cultural attractions, piers and arcades, an aquarium and much more and culture and history including Atlantic City Historical Museum and Art Center on Garden Pier, the Absecon Lighthouse and the Atlantic City Aquarium.

The Atlantic City Convention & Visitors Authority will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : [www.atlanticcitynj.com](http://www.atlanticcitynj.com). Contact : Greg Evans at [g.p.evans@btinternet.com](mailto:g.p.evans@btinternet.com).

### **Aurora Expeditions**

Aurora Expeditions is an Australian-owned adventure company specialising in Expedition cruises to wild and remote places.

In its quest to seek destinations that push the boundaries of travel, Aurora has purposely kept the number of participants on each departure small, allowing more intimate encounters with wildlife and cultures, and lessening its impact on the regions visited.

Each voyage is led by a team of expert naturalists, geologists, historians, staff and crew who help to unlock the wonders of these special places with the use of flexible, innovative itineraries.

Aurora Expeditions will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit : [www.auroraexpeditions.com.au](http://www.auroraexpeditions.com.au). Contact : Fiona Twyford at [fiona@auroraexpeditions.com.au](mailto:fiona@auroraexpeditions.com.au).

### **Bath Tourism Plus**

Bath Tourism Plus will host press visits for Alliance press card holders to the Georgian and UNESCO World Heritage city of Bath.

Visit : [www.visitbath.co.uk](http://www.visitbath.co.uk). Contact : Audra McSherry at [audra\\_mcsberry@bathtourism.co.uk](mailto:audra_mcsberry@bathtourism.co.uk)

## **Benidorm, Spain**

Benidorm is a coastal resort on the Costa Blanca in the province of Alicante, Valencia, Spain.

With its unique microclimate, Benidorm is the perfect all year-round resort with a wide range of accommodation to suit all tastes and budgets from 5\* resort hotels to campsites.

The Visit Benidorm Tourist Board will be delighted to consider press requests from Alliance press card holders.

Visit [www.en.visitbenidorm.es](http://www.en.visitbenidorm.es). Contact Cathryn Hicks at [cathryn@douggoodmanpr.com](mailto:cathryn@douggoodmanpr.com) for more information.

## **Bloomington, Minnesota**

With a location on the banks of the Minnesota River, the city of Bloomington has much to offer.

It is home to the world-famous Mall of America® and the Minnesota Valley National Wildlife Refuge, Water Park of America and an extensive system of hiking and biking trails.

The city's #1 attraction by far, is Mall of America, the largest shopping center in the United States, welcoming over 40 million visitors annually. This shopping Mecca boasts 2.5 million square feet of retail space, over 500 stores and entertainment options that range from nightclubs to the Nickelodeon Universe® amusement park to a 14-screen cinema.

Another popular Bloomington destination is the Minnesota Valley National Wildlife Refuge, spanning 14,000 acres, with miles of hiking and biking trails, prime bird-watching opportunities, and an extensive visitors center.

Bloomington Tourism will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : [www.bloomingtonmn.org](http://www.bloomingtonmn.org). Contact : Fiona Pettitt at [fiona@cellet.co.uk](mailto:fiona@cellet.co.uk).

## **Bournemouth, UK**

Bournemouth in Dorset on the south coast of England is one of the UK's most popular destination for tourists and a regional centre for leisure, entertainment, culture and recreation.

Bournemouth Tourism will be happy to hear from Alliance press card holders who are able to feature the destination..

Visit : [www.bournemouth.co.uk](http://www.bournemouth.co.uk). Contact : Sheron Crossman at [Sheron.Crossman@Bournemouth.gov.uk](mailto:Sheron.Crossman@Bournemouth.gov.uk).

## **Brandywine Valley, Pennsylvania**

The Brandywine Valley is located in Chester County, the home to Longwood Gardens, the inspiration of Pierre S. du Pont.

Three generations of the famed artistic Wyeth family were inspired by the region and the Brandywine River Museum houses the work of N.C., Andrew and Jamie Wyeth among other American artists.

Media giant QVC is headquartered in Chester County, producing 24-hour broadcasts and offering behind-the-scenes studio tours. Local wineries have flourished and the Brandywine Valley Wine Trail features tours, tastings, special events and more. And that's only half the story!

The Brandywine Valley will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : [www.brandywinevalley.com](http://www.brandywinevalley.com) Contact: Greg Evans [g.p.evans@btinternet.com](mailto:g.p.evans@btinternet.com)



## **The Bright Consortia**

Bright is a group of 14 specialist tour operators, cruise companies, tourist boards etc that provide training to independent local agents through a series of workshop dinners across the UK.

Bright will be delighted to hear from Alliance press card holders who work with the travel trade press.

Visit : [www.brightconsortia.com](http://www.brightconsortia.com). Contact Doug Goodman [doug@douggoodmanpr.com](mailto:doug@douggoodmanpr.com).

## **The Broadway Collection New York**

The Broadway Collection New York, a group of 24 new and classic Broadway musicals, will host Alliance press card holders with a commission.

Visit : [www.broadwaycollection.com](http://www.broadwaycollection.com). Contact : Della Tully at [Della.Tully@btinternet.com](mailto:Della.Tully@btinternet.com)

## **BusyBus, Liverpool & Chester, UK**

Sightseeing tour BusyBus, will host Alliance press card holders (with a guest) on a review basis.

Visit: [www.busybus.co.uk](http://www.busybus.co.uk). Contact : Vera de Ruiter: [vera@busybus.co.uk](mailto:vera@busybus.co.uk)

## **Camp Denali & North Face Lodge, Alaska**

Camp Denali & North Face Lodge are two wilderness lodges located in the center of Denali National Park, Alaska.

The two lodges have been family owned and operated for over sixty years and offer unparalleled views of Mt. McKinley, exquisite food, a welcoming atmosphere, and guided hikes and outings led by knowledgeable naturalist guides.

Camp Denali & North Face Lodge will be delighted to hear from Alliance press card holders who are able to feature the lodges and would like review the accommodations.

Visit : [www.campdenali.com](http://www.campdenali.com). Contact: Katherine Schake at [katherine@campdenali.com](mailto:katherine@campdenali.com).

## **Captain Cook Cruises, Australia**

Captain Cook Cruises operates a fleet of 16 vessels and offers a choice of over 150 cruises weekly throughout Australia and Fiji.

These range from the Great Barrier Reef to the islands of Fiji, from the bays and beaches of Sydney Harbour to the outback vastness of the Murray River basin.

Captain Cook Cruises is a family-owned, Australian 'small ship' cruise operator and the recipient of numerous awards including :

- Australian, New South Wales, Tropical North Queensland and South Australian 'Tourism Awards for Excellence'
- Fiji Visitors Bureau 'Best Cruise Line', and
- the Australian Federation of Travel Agents 'Best Cruise Line'.

Captain Cook Cruises will be delighted to hear from Alliance press card holders who would like to review and feature their cruises

Visit : [www.captaincook.com.au](http://www.captaincook.com.au). Contact : Brooke Tolar at [pr@captaincook.com.au](mailto:pr@captaincook.com.au)

### **The Castle Inn Hotel, Lake District UK**

The Castle Inn Hotel is a four star family hotel located in the northern Lake District. The property offers large spacious rooms and is situated just moments from Lake Bassenthwaite and close to Skiddaw, one of the area's most popular peaks.

The Castle Inn is always happy to hear from Alliance press card holders who are interested in stories about the Lake District.

Visit : [www.castleinnncumbria.co.uk](http://www.castleinnncumbria.co.uk). Contact : Samantha Marsh at [samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk)

### **Champagne-Ardenne Tourisme**

Champagne-Ardenne Tourisme is four French departments boasting historic sites and châteaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance press card holders.

Visit : [www.champagne-ardenne-tourism.co.uk](http://www.champagne-ardenne-tourism.co.uk). Contact: Doug Goodman at [doug@douggoodmanpr.com](mailto:doug@douggoodmanpr.com)

### **Charles Cotton Hotel, Hartington, Derbyshire, UK**

For over 275 years the hotel has been welcoming customers through its doors. It is a world-renowned destination for anyone who loves walking and fishing and outdoor pursuits.

There are very strong links with fishing, in particular, given that the hotel is named after one of the authors of The Compleat Angler, Charles Cotton, which he co-wrote with his very good friend Sir Izaak Walton.

Charles Cotton was born at Beresford Hall, less than 3 miles from Hartington, which was set high above Beresford Dale. Unfortunately, over centuries the hall fell into disrepair and all that remains of Charles's birthplace is a tower, which stands just to the east of where the hall once stood.

Alliance press card holders able to review are welcome to stay at the hotel and explore dales that you can walk to from the hotel; there is also fishing available for those who may wish to review for sporting magazines.

Visit : [www.charlescotton.co.uk](http://www.charlescotton.co.uk). Contact : Simon Turton at [simon@operapr.com](mailto:simon@operapr.com).

### **Charming Hotels Madeira**

Charming Hotels Madeira are pleased to offer Alliance press card holders special rates and will consider offering accommodation to press card holders with a confirmed commission.

Visit: [www.charminghotelsmadeira.com](http://www.charminghotelsmadeira.com). Contact: Antonio Silva at [asilva@charminghotelsmadeira.com](mailto:asilva@charminghotelsmadeira.com)

### **Colorado**

The US state of Colorado is a four-season destination offering world-class adventure and recreational pursuits, a thriving arts scene, a rich cultural heritage, flavorful cuisine, and renowned ski resort areas.

The state's breathtaking natural landscape boasts natural hot springs, hundreds of lakes and rivers, 10 national parks and monuments and 54 mountain peaks that top 14,000 feet.

The Colorado Tourism Office will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : [www.colorado.com](http://www.colorado.com). Contact : Fiona Pettitt at [fiona@cellet.co.uk](mailto:fiona@cellet.co.uk).

## Colorado River & Trail Expeditions

Colorado River & Trail Expeditions (CRATE) was founded in 1971 and specializes in deluxe multi-day rafting expeditions with an emphasis on off-river exploration.

The company originally started on the Colorado River in the Grand Canyon, but has expanded over the years by hand picking the best rivers to operate on in North America. Today, in addition to the Grand Canyon, CRATE operates throughout Utah and Canyonlands National Park on the Green and Colorado Rivers and Alaska and Canada on the Tatshenshini and Alsek Rivers.

Colorado River & Trail Expeditions will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit [www.crateinc.com](http://www.crateinc.com). Contact : Walker Mackay at [walkmin@crateinc.com](mailto:walkmin@crateinc.com).

## Ciclismo Classico

Ciclismo Classico will consider offering tours to Alliance press card holders with a commission.

Ciclismo Classico is a specialised "boutique" tour operator that offers authentic and exciting cycling vacations. Its well-crafted educational trips in Italy, France, Spain, Austria and New England are active immersions into local art, language, music and, of course, delicious cuisine.

Visit : [www.ciclismoclassico.com](http://www.ciclismoclassico.com). Contact : Adam York at [adam@sublimepub.com](mailto:adam@sublimepub.com)

## City Running Tours-Chicago

City Running Tours-Chicago will give 5k running or walking tours to Alliance press card holders.

Visit : [www.cityrunningtours.com/chicago](http://www.cityrunningtours.com/chicago). Contact : Marlin Keesler at [marlin@cityrunningtours.com](mailto:marlin@cityrunningtours.com)

## Derbyshire Country Houses, UK

Derbyshire Country Houses owns 3 listed halls, which are available for private and corporate use.

- Lea Hall was the early childhood home of Florence Nightingale
- Harthill Hall dates back to the 1200s, and
- Riber Hall offers 11 self-catering apartments that cater for adults only.

All have been very tastefully restored and are very much at the higher end of the market.

Derbyshire Country Houses will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : [www.derbyshirecountryhouses.com](http://www.derbyshirecountryhouses.com). Contact : Simon Turton at [simon@operapr.com](mailto:simon@operapr.com).

## Diallo Tours, West Africa

Diallo Tours are located in Mbour, Senegal, West Africa, which is the region's most vibrant fishing centre and is located approximately 84km from Dakar, the capital of Senegal.

Situated at the most western tip of West Africa, Senegal and its border sharing neighbour, the Gambia, provide a gateway to discover and explore Africa.

Diallo Tours professional tour guides help you develop the perfect holiday, by combining excursions and tours that will enlighten and give guests the opportunity to learn more about African culture and civilization.

Visit : [www.diallotours.com](http://www.diallotours.com). Contact : Abdoulaye at [info@diallotours.com](mailto:info@diallotours.com).

## DRG Retreat, Spain

The DRG Retreat is located on the coast of Costa del Sol, 500 meters above the sea just outside one of the most picturesque Pueblo Blanco - Casares.

The village of Casares, which is located 14 kilometres from the bustling and cosmopolitan Costa del Sol, offers the visitor the most authentic character of those mountain villages that have preserved an ambience of quieter times.

Andalucia offers :

- eight hundred kilometres of coastline
- over three hundred days of sunshine a year
- two national parks, whales, orcas and dolphins
- the largest number of protected natural areas in Spain
- an historic and artistic heritage unique in the world,
- towns with local festivities all twelve months of the year, and
- a cuisine which features top quality produce.

Visit : [www.ddgretreat.com](http://www.ddgretreat.com). Contact : Teresa Thomason at [teresa@teresathomason.com](mailto:teresa@teresathomason.com).

## The Ebrington Arms, UK

The Ebrington Arms is a 17th Century inn in an Area of Outstanding Natural Beauty in the rolling hills of the Cotswolds at Ebrington near Chipping Campden, Gloucestershire.

This Cotswold country pub offering award-winning food (awarded 2 rosettes by The Michelin Guide) and ales (winner of the CAMRA North Cotswolds Pub of the Year 3 times in a row) will be delighted to consider offering review accommodation on a case by case basis.

Visit : [www.theebringtonarms.co.uk](http://www.theebringtonarms.co.uk). Contact : Anna Sharp at [anna@asharppr.com](mailto:anna@asharppr.com).

## The Elphinstone Hotel, Biggar, Scotland

Situated in the centre of Biggar, thirty miles outside of Edinburgh, the Elphinstone Hotel is a traditional and charming Coaching Inn, with a history going back over 400 years. The Elphinstone Hotel will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.elphinstonehotel.co.uk](http://www.elphinstonehotel.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## The Essex Inn, Chicago

The Essex Inn has a fine location on Michigan Avenue, in the heart of downtown Chicago, minutes from Chicago's finest attractions. It provides excellent accommodations and free extras including free shuttle around downtown, rooftop pool, fitness centre and free wireless internet.

The Essex Inn will be delighted to consider requests for accommodation from Alliance press card holders who are on assignment and able to feature the establishment.

Visit : [www.essexinn.com](http://www.essexinn.com). Contact : Fiona Pettitt at [fiona@cellet.co.uk](mailto:fiona@cellet.co.uk).

## EUROPA-PARK

EUROPA-PARK, which is Germany's biggest theme park, located in the tri-border region of Germany, France and Switzerland, offers guests more than 100 attractions and international shows in 13 European themed areas, over 90 hectares.

EUROPA-PARK will be delighted to offer complimentary entrance press card holders plus one other where they have a written commission and on presentation of the card.

Visit : [www.europapark.com](http://www.europapark.com). Contact : [presse@europapark.com](mailto:presse@europapark.com).

## Experience Nottinghamshire

Experience Nottinghamshire invites Alliance press card holders to visit Robin Hood country. There will be the chance to see the Major Oak in Sherwood Forest, try your hand at archery, visit England's oldest pub and meet Robin Hood himself on a special guided tour.

Website: [www.experiencenottinghamshire.com/robin-hood](http://www.experiencenottinghamshire.com/robin-hood). Contact: Erin Huckle at [erin.huckle@experiencenottinghamshire.com](mailto:erin.huckle@experiencenottinghamshire.com)

## Finland

Located between East and West, with snowy winters and warm, light-filled summers, Finland offers a number of fascinating contrasts.

Its unspoilt forests, as well as its thousands of islands and lakes, offer plenty of opportunities for visitors to enjoy beautiful natural surroundings. The Finns are also considered to be cool – a bit quiet and reserved. However, they are actually warm, friendly, hospitable and especially honest people once you get to know them.

Visit Finland, the Finnish Tourist Board will be delighted to hear from Alliance press card holders who are interested in feature the country.

Visit : [www.visitfinland.com](http://www.visitfinland.com). Contact : Henri Anundi at [henri.anundi@visitfinland.com](mailto:henri.anundi@visitfinland.com).

## Focus Hotels

Focus Hotels invite Alliance press card holders to review their three and four-star properties located in key destinations across the UK.

Visit : [www.focushotels.co.uk](http://www.focushotels.co.uk). Contact : Nat Frogley at [nat@bacall.net](mailto:nat@bacall.net)

## Four Pillars Hotels, UK

Four Pillars Hotels is an independent company, which currently operates six predominantly four star hotels in Oxfordshire and Gloucestershire and the Cotswolds.

**Tortworth Court Four Pillars Hotel** This four-star is a stately Victorian country hotel located in 30 acres of landscaped grounds 18 miles north of Bristol in South Gloucestershire. The hotel has its own arboretum housing over 300 rare and exotic trees.

**Cotswold Water Park Four Pillars Hotel** This contemporary four-star hotel is situated in a lakeside setting in a 55-acre conservation parkland area in The Cotswolds.

**Oxford Spires Four Pillars Hotel** This four-star hotel is located half a mile from the centre of the city in 40 acres of protected parkland. This French Renaissance-style chateau houses the Rothschild Collection of art treasures and a fine Victorian garden with a Roccoco style aviary.

**Oxford Thames Four Pillars Hotel** This four-star hotel is housed partly within historic medieval buildings three miles from the centre of Oxford in 30 acres of parkland leading down to the River Thames.

The four-star Oxford Witney Four Pillars Hotel is located close to the market town of Witney. The Cotswold Wildlife Park is nearby.

Four Pillars Hotels will be delighted to consider providing Alliance press card holders with accommodation for review purposes.

Visit : [www.four-pillars.co.uk](http://www.four-pillars.co.uk). Contact : Lucy Mayes at [lucy@humewhitehead.co.uk](mailto:lucy@humewhitehead.co.uk).

## Frontier Travel

Frontier Travel organise tailor-made holidays to Canada in both Summer and Winter. The company will consider offering individual press trips for Alliance press card holders who can get commissions from UK national newspapers, websites or high end publications with large circulations.

Visit : [www.frontier-canada.co.uk](http://www.frontier-canada.co.uk) and [www.frontier-ski.co.uk](http://www.frontier-ski.co.uk). Contact: Dave Ashmore at [dave@frontier-travel.co.uk](mailto:dave@frontier-travel.co.uk).

## Frontiers Travel

Frontiers Travel, which specialises in the finest worldwide fly fishing and shooting destinations will consider offering tours to Alliance press card holders on assignment.

Visit : [www.frontierstravel.com](http://www.frontierstravel.com). Contact : Adam York at [adam@sublimepub.com](mailto:adam@sublimepub.com)

## Generator Hostels

Generator is Europe's fastest growing hostel brand. With nearly 4,000 beds across six properties, the award-winning group's portfolio will increase to eight and more than 5,200 beds in 2013 with two new hostels opening in Barcelona (March) and Berlin Mitte (May).

Generator will achieve one million bed nights across its design-led properties located in Berlin, Copenhagen, Dublin, Hamburg, London and Venice. Guests can book instantly using the company's award-winning iPhone app as well as via the main website.

Generator Hostels will be delighted to consider review accommodation to Alliance press card holders.

Visit : [www.generatorhostels.com](http://www.generatorhostels.com). Contact : Suzanne Seyghal at [Suzanne.Seyghal@generatorhostels.com](mailto:Suzanne.Seyghal@generatorhostels.com)

## Greater Miami and the Beaches, Florida

Greater Miami and the Beaches consists of a diverse group of neighborhoods.

Vibrant and contrasting areas – from ocean resort towns to the urban core, planned suburbs to pristine rural land, complemented by villages rooted in history – are woven into Miami's fascinating and diverse tapestry.

The Greater Miami Convention & Visitors Bureau is an independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami and the Beaches for leisure, business and conventions.

The Greater Miami Convention & Visitors Bureau will be delighted to consider press trips for Alliance press card holders on assignment.

Visit : [www.miamiandbeaches.com](http://www.miamiandbeaches.com). Contact : Lois Kettlewell at [Lois.Kettlewell@fourcommunications.com](mailto:Lois.Kettlewell@fourcommunications.com).

## Great Hotels of the World

Great Hotels of the World offers a collection of the best 4 and 5 star luxury hotels and resorts.

Great Hotels of the World will be delighted to consider providing Alliance press card holders with accommodation for review purposes.

Visit : [www.ghotw.com](http://www.ghotw.com). Contact : Ashleigh Silverman at [asilverman@ghotw.com](mailto:asilverman@ghotw.com).

## The Great Lakes USA

The Great Lakes is the largest expanse of freshwater in the world with a unique and diverse landscape.

This region which is the size of continental Europe includes the U.S. states of Illinois, Michigan, Minnesota, Ohio, Wisconsin and Indiana with its capital city of Indianapolis.

Great Lakes USA will be delighted to hear from Alliance press card holders who are able to feature the region.

Visit : [www.greatlakesnorthamerica.co.uk](http://www.greatlakesnorthamerica.co.uk). Contact : Fiona Pettitt at [fiona@cellet.co.uk](mailto:fiona@cellet.co.uk).

## Group Travel World

*Group Travel World* is the best selling magazine for organisers of group travel in Europe. To read a sample issue online : [www.grouptravelworld.com/sample-issue](http://www.grouptravelworld.com/sample-issue)

Alliance press card holders can receive a hard copy of *Group Travel World*, by post (anywhere in the world). Print subscribers also get online access to the magazine.

Those interested should email Harley Denham with name card number and full postal address.

Visit : [www.grouptravelworld.com](http://www.grouptravelworld.com). Harley Denham at [Harley.Denham@grouptravelworld.com](mailto:Harley.Denham@grouptravelworld.com).

## The Haweswater Hotel, Cumbria UK

The Haweswater Hotel, an art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance press card holders.

Visit : [www.haweswaterhotel.com](http://www.haweswaterhotel.com). Contact : Samantha Marsh at [samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk)

## Helpful Holidays, UK

Helpful Holidays, UK will consider offering accommodation to Alliance press card holders with a commission from suitable media.

Visit: [www.helpfuleholidays.com](http://www.helpfuleholidays.com). Contact: Pat Edgar at [PRMatters@dsl.pipex.com](mailto:PRMatters@dsl.pipex.com)

## Hertz car hire

tx247 is the partner of Hertz car hire and the Hertz Golf and Drive initiative.

Hertz car hire, the world's leading vehicle renting organisation, operates from more than 8,500 locations in 150 countries worldwide.

Alliance press card holders can get Worldwide and year-round 10% additional discount on Hertz car hire best available rates and Free Hertz #1 Club membership, which offers a range of privileges and benefits including the fastest way to rent a car.

- Worldwide and year-round 10% additional discount on Hertz car hire best available rates. Visit : <http://link.hertz.com/link.html?id=31792&LinkType=HZES&TargetType=Homepage&POS=ES&lang=en>.
- For manual discount code visit : [www.hertz.com](http://www.hertz.com) and use the Discount/CDP/Club Code: 767284



- Free Hertz #1 Club membership: visit :  
[www.hertz.com/rentacar/emember/join/overview.do?learnMore=gold](http://www.hertz.com/rentacar/emember/join/overview.do?learnMore=gold)<<http://www.hertz.com/rentacar/emember/join/overview.do?learnMore=gold>>.

Contact : Alexander Graham at [alexgraham@tx247.co.uk](mailto:alexgraham@tx247.co.uk).

## Hg2 city guides

The Hg2 city guide series has launched its new mobile applications available for iPhone, iPad and iPad mini.

The apps covering 49 cities and ski resorts are individually downloadable and provide an insider's guide to hotels, restaurants, bars, clubs, shops, sights and spas.

There are also maps and Itineraries to help plan a trip and a reviews and ratings facility allows users to become Hg2 reviewers

Cities covered to date include :

Almaty	Damascus & Aleppo	Marrakech	St Moritz
Amsterdam	Dubai	Megeve	Stockholm
Astana	Eat London	Miami	Sydney
Baku	Eat New York	Milan	Tallinn
Beijing	Havana	Monte Rosa	Tel Aviv
Berlin	Istanbul	Moscow	Tokyo
Beirut	Johannesburg	Mumbai	Toronto
Bogota	La Grave	New Orleans	Val d'Iserre
Buenos Aires	Las Vegas	New York	Verbier
Cape Town	Lisbon	Paris	Zermatt
Chamonix	London	Prague	Zurich
Chicago	Los Angeles	Rome	
Courchevel	Madrid	San Francisco	

Hg2 will be delighted to offer its city guide apps free to Alliance press card holders who are able to review the app.

Visit : [www.hg2.com](http://www.hg2.com). Contact : Marilyn MacDonald at [marilyn@hg2.com](mailto:marilyn@hg2.com)

## Hidden Pousadas Brazil

Hidden Pousadas offers independent travellers recommendations for uniquely beautiful places to visit and stay in Brazil. Alliance press card holders with commissions for Brazil can enquire about staying at Pousadas within the special collection, outside of high season.

Visit : [www.hiddenpousadasbrazil.com](http://www.hiddenpousadasbrazil.com). Contact : Fola Odumosu at [folat@hiddenpousadasbrazil.com](mailto:folat@hiddenpousadasbrazil.com)

## Hilton Head Golf Island, South Carolina

Golf enthusiasts can find over 30 world-class quality golf courses on the Hilton Head Golf Island, many of which have been sculpted by golf course architects as Robert Trent Jones Sr., Pete Dye and Jack Nicklaus.

Hilton Head Island is a Low country resort town located on an island in Beaufort County, South Carolina, USA, 20 miles north of Savannah, Georgia and 95 south of Charleston.

Alliance press card holders are invited to request a round or two when able to feature the facilities on Hilton Head Golf Island.

Visit : [www.hiltonheadgolfisland.com](http://www.hiltonheadgolfisland.com). Contact : Glenn Gray at [ggray@buffalocommunications.com](mailto:ggray@buffalocommunications.com).



## **The Historic House Hotels, UK**

The Historic House Hotels comprise :

- Bodysgallen Hall in North Wales
- Hartwell House in Aylesbury, and
- Middlethorpe Hall in York.

Each building is at least 300 years old, and there are few hotels of such charm and historic interest.

In 2008 the group was gifted to the National Trust, by donation, to ensure their long-term protection and with all profits benefiting the houses and the charity.

Historic House Hotels will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : [www.historichousehotels.com](http://www.historichousehotels.com). Contact : Alison Buxton at [alison.buxton@gmail.com](mailto:alison.buxton@gmail.com).

## **Holidaylettings**

Holiday Lettings offers a range of traditional and unique villas, cottages and apartments worldwide and will consider arranging accommodation at its listed properties for Alliance press card holders.

Visit : [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk). Contact: Emilie and Kate on [press@holidaylettings.co.uk](mailto:press@holidaylettings.co.uk)

## **Home Base Holidays**

Home Base Holidays is pleased to offer one year complimentary home exchange membership to Alliance press card holders on assignment to cover home swap or budget holiday ideas.

Visit : [www.homebase-hols.com](http://www.homebase-hols.com). Contact : Lois Sealey at [info@homebase-hols.com](mailto:info@homebase-hols.com)

## **Home land Tours', Israel**

Home land Tours' provide small group and individual tours for those looking to strengthen their faith by visiting the land that is key to a deeper understanding of the Word of God.

All of its guides are licensed by the Ministry of Tourism and are very knowledgeable professionals and specialise in :

- Historical, Heritage and Cultural Tours of Israel
- Holy Land Tours
- Bible College Study Groups
- Youth and Student Tours
- Christian Tours

Visit : [www.home-land-tours.com](http://www.home-land-tours.com). Contact : Ofer at [ofer@home-land-tours.com](mailto:ofer@home-land-tours.com).

## **The Horseshoe Inn, Scottish Borders**

The Horseshoe Inn is situated in a former blacksmiths shop in Eddleston within the picturesque Scottish Borders, five miles north of Peebles.

It has an award-winning fine dining restaurant, a bar and bistro as well as eight individually decorated bedrooms within the Lodge, a former Victorian primary school.

The Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.horseshoeinn.co.uk](http://www.horseshoeinn.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## **The Hoste, Norfolk UK**

The Hoste is a four star boutique retreat located in Nelson's county and surrounded by countryside, unspoilt coastline, acclaimed nature reserves, picturesque villages and historic market towns.

A little more than a two hour's drive from London, this collection of hotels and luxury cottages with its two AA rosette restaurant and beauty spa, is located in one of Norfolk's loveliest villages, Burnham Market.

The Hoste will be delighted to consider offering accommodation to Alliance press card holders for review purposes.

Visit : [www.thehoste.com](http://www.thehoste.com). Contact :Kate at [kate@thehoste.com](mailto:kate@thehoste.com).

## **Hotel d'Europe, Avignon, France**

Hotel d'Europe, one of the oldest hotels in the world, is located in the centre of Avignon, a vibrant city with a relaxed cafe culture and intriguing history.

Dating back to 1799, this historical hotel has a gourmet restaurant and range of luxurious rooms and suites, most of which have views of the romantic streets of Provence.

The city's medieval bridge – immortalised in the children's rhyme Sur le Pont d'Avignon – is well worth visiting, and only five minutes' walk from the hotel. The Palace of the Popes – built in the 14th Century when the Catholic Church split briefly from Rome – is another attraction.

The Hotel d'Europe exudes an old-world charm and elegance in the heart of one of the most beautiful areas of France – truly the finest deluxe destination in Provence.

The Hotel d'Europe, a Great Hotel of the World, will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : <http://www.ghotw.com/hotel/home/heurope.htm>. Contact : Ashleigh Silverman at [asilverman@ghotw.com](mailto:asilverman@ghotw.com).

## **Hotel H1898, Barcelona, Spain**

Hotel H1898, from Nuñez i Navarro Hotels Collection, has been placed in the top 10 Hotels in Barcelona by the Global Review Index.

Located in central Barcelona, Hotel 1898 is within walking distance of Boqueria Market, Las Ramblas, and Placa de Catalunya. Nearby points of interest also include Barcelona Cathedral and Gran Teatre del Liceu. Hotel Features.

The hotel will be happy to host Alliance press card holders who are producing features about about Barcelona.

Visit : [www.hotel1898.com](http://www.hotel1898.com). Contact : [pr@orbyce.com](mailto:pr@orbyce.com).

## **The Hotel Fort Canning, Singapore**

The Hotel Fort Canning, which forms part of Fort Canning Park - an historical landmark in the heart of Singapore, will be delighted to consider hosting Alliance press card holders on assignment.

Once used as a base for the British Far East Command pre/post World War II in Singapore, the Hotel Fort Canning has been restored and re-opened as a chic boutique hotel with 86 rooms and suites, two restaurants and a THANN Spa.

Visit : [www.hfcsingapore.com](http://www.hfcsingapore.com). Contact : Karen Luard at [kp@KPcommunications.co.uk](mailto:kp@KPcommunications.co.uk).

## **Hungary**

Hungary is located in Central Europe and bordered by Austria, Slovakia, Ukraine, Romania, Serbia, Croatia and Slovenia. It is a popular tourist destinations, with Budapest, its capital, regarded as one of the most beautiful in the world.

Despite its relatively small size, the country is home to many World Heritage Sites, UNESCO Biosphere reserves, the second largest thermal lake in the world (Lake Hévíz), the largest lake in Central Europe (Lake Balaton) and the largest natural grassland in Europe (Hortobágy).

Hungarian Tourism will be delighted to hear from Alliance press card holders able to feature the country.

Visit : [www.gotohungary.com](http://www.gotohungary.com). Contact : Karin Jones at [media@gotohungary.co.uk](mailto:media@gotohungary.co.uk).

## **Independence Missouri**

Independence Missouri is happy to work with Alliance press card holders on assignment and will consider lodging, food and admission to attractions and will create customized itineraries.

Visit : [www.visitindependence.com](http://www.visitindependence.com). Contact : Janeen Aggen at [janeena@sbcglobal.net](mailto:janeena@sbcglobal.net).

## **Indianapolis, Indiana**

Indianapolis - the Circle City has it all.

An artificial city laid down on the swampy marshes of a non-navigable river, Indy should have been a sleepy, small-town state capital.

But a quietly determined people created a great city from the ground up. Endowed with few natural advantages, the city was built by people who did not accept excuses.

Today two downtown landmarks, Monument Circle and Indiana War Memorial Plaza, are among America's great urban spaces.

With a diverse roster of residential areas, from downtown's quaint Lockerbie Square to its retro Fountain Square to funky Broad Ripple not far away, Indy feels like home.

While famous for fast cars, Indianapolis is winning praise for reinventing the bicycle and pedestrian experience and the city enjoys a rich African-American legacy and unique local cuisine linked to history and cherished traditions

Visit : [www.visitindy.com](http://www.visitindy.com). Contact : Morgan Greenlee at [MGreenlee@visitindy.com](mailto:MGreenlee@visitindy.com).

## **The Inn on Fifth, Naples, Florida**

The Inn on Fifth is a luxurious, 87-room boutique hotel in the heart of downtown Naples in Southwest Florida will be delighted to consider accommodations for Alliance press card holders on assignment.

In December 2012, the Inn will offer an additional 32 new club level suites.

Visit : [www.innonfifth.com](http://www.innonfifth.com). Contact : Katharina Lane at [katharina@hayworthcreative.com](mailto:katharina@hayworthcreative.com)

## **Juneau, Alaska**

Juneau, Alaska's scenic capital city, has cosmopolitan charm and rich history combined with the stunning wilderness of the Tongass National Forest and the bountiful waters of the Inside Passage.

Juneau is Southeast Alaska's hub with convenient air and ferry service to Inside Passage communities and to Glacier Bay National Park, Seattle (only 2 hours) and Anchorage.

Visitors can :

- enjoy Alaska's most accessible glacier
- fly over the Juneau Icefield
- discover the State Museum
- gaze at humpback and orca whales
- take a glacier cruise
- tour a historic gold mine
- ride the Mount Roberts Tram
- savour fresh Alaskan seafood
- shop downtown galleries, and
- catch salmon and watch sea lions, seals, eagles and bears.

Juneau also has a thriving arts community with a local symphony, two major state wide music festivals, an award-winning theatre and countless local artists.

The Juneau Convention and Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : [www.traveljuneau.com](http://www.traveljuneau.com). Contact : Elizabeth Arnett at [elizabeth.arnett@traveljuneau.com](mailto:elizabeth.arnett@traveljuneau.com).

## **The Katikies Hotel and Kirini Suites and Spa, Santorini, Greece**

Santorini is an island in the southern Aegean Sea, about 200 km (120 mi) southeast of the Greek mainland. It is the largest island of a small, circular archipelago and forms the southernmost member of the Cyclades group of islands

### **The Katikies Hotel**

Located 300ft up on the cliffs of the village of Oia, Katikies is a free form architectural property of stairs, bridges, cubist cottages and views over the island's volcanic basin.

In the evenings, the Katikies Dinner restaurant has four tables suspended on a rooftop veranda on the volcano's rim.

### **Kirini**

Located on the edge of the village of Oia, the Kirini Suites and Spa has been newly renovated for 2013, all of which look out over the Caldera and the Aegean.

The Katikies Hotel and Kirini will be delighted to consider offering accommodation to Alliance press card holders with a 'high end' assignment.

Visit : [www.katikieshotelsantorini.com](http://www.katikieshotelsantorini.com) and [www.kirini.com](http://www.kirini.com). Contact : Aaron Moore at [aaron.moore@mediacofss.com](mailto:aaron.moore@mediacofss.com).

## Kempinski Hotels worldwide

Hoteliers since 1897, Kempinski has travelled the world in search of the most fascinating destinations without ever forgetting the finest traditions of its European heritage.

With luxury holiday resorts, business and Spa hotels around the world, every Kempinski Hotel is unique, designed for guests who value five star holidays and luxury getaways.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: [www.kempinski.com](http://www.kempinski.com). Contact: Hilary Philpott at [hilary.philpott@kempinski.com](mailto:hilary.philpott@kempinski.com)

## Kempinski Gold Coast City, Accra, Ghana

The five-star Kempinski Hotel Gold Coast City, is set to open early 2013, next to the Accra International Conference Centre, State House and National Theatre.

The hotel is the centrepiece of Accra Gold Coast City, a new downtown for the capital.

The Kempinski Hotel Gold Coast City will be delighted to consider press visits for Alliance press card holders on a case-by case basis.

Visit : [www.kempinski.com/accra](http://www.kempinski.com/accra). Contact Kathryn Peel at [kathryn@ophirpr.co.uk](mailto:kathryn@ophirpr.co.uk).

## Kempinski Hotels in Russia

### St Petersburg

The Kempinski Hotel Moika 22 is located in a charming and historical area, in the very heart of St Petersburg, on the Moika River, opposite the renowned Hermitage Museum and Palace Square.

The Hotel is just two minutes walk from the Nevsky Prospect and close to all major sights and shopping.

**Moscow** : The 5 star Hotel Baltshug Kempinski Moscow offers the best views of the Kremlin. Located in the heart of Moscow.

**Gelendzhik**: The Kempinski Grand Hotel Gelendzhik, is a new luxury resort and congress hotel on the Black Sea coast of Russia.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: [www.kempinski.com](http://www.kempinski.com). Contact: Hilary Philpott at [hilary.philpott@kempinski.com](mailto:hilary.philpott@kempinski.com).

## Kissimmee

Kissimmee, a short drive south of Orlando, puts visitors right in the middle of all the areas attractions including Walt Disney World®, Universal Orlando® and SeaWorld® Orlando.

There is also the chance to go flying across the water on a thrilling airboat ride and discover a world alive with tropical birds, turtles and legendary alligators.

Travel to Old Town or tour the brick-lined streets of Celebration, where colorful restaurants offer a variety of dining options and unique shopping possibilities.

The Kissimmee Convention and Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : [www.visitkissimmee.com](http://www.visitkissimmee.com). Contact : Fiona Pettitt at [fiona@cellet.co.uk](mailto:fiona@cellet.co.uk).

## Ker & Downey Botswana

Ker & Downey Botswana, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance press card holders with a commission.

Visit : [www.kerdowneybotswana.com](http://www.kerdowneybotswana.com). Contact : Honour Schram de Jong at [honour@honourway.com](mailto:honour@honourway.com)

## La Residencia Mallorca

La Residencia, Mallorca will consider offering one or two night's bed and breakfast accommodation from mid September-May to Alliance press card holders with a commission.

Visit : [www.laresidencia.com](http://www.laresidencia.com). Contact : Louise Davis at [louise.davis@laresidencia.com](mailto:louise.davis@laresidencia.com)

## Linthwaite House Hotel, Lake Windemere, Cumbria, UK

Located on 14 acres of peaceful, picturesque grounds and overlooking Lake Windermere, Linthwaite House is a luxury hotel in the Lake District. The hotel's grounds are perfect for a peaceful stroll and trout fishing is available in the estate's own tarn.

Linthwaite House will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.linthwaitehousehotel.com](http://www.linthwaitehousehotel.com). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## LocalGuiding

*LocalGuiding* is an online service connecting travellers with independent, local tour guides in over 500 destinations in 100 countries worldwide.

### **LocalGuiding has tour guides in :**

Albania	Czech Republic	Kyrgyzstan	Senegal
Angola	Dominica	Latvia	Slovakia Slovenia
Argentina	Ecuador	Lithuania	South Africa
Armenia	Egypt	Malawi	South Korea
Australia	England	Malaysia	Spain
Austria	Estonia	Malta	Sri Lanka
Bangladesh	Ethiopia	Mauritius	Switzerland
Barbados	France	Mexico	Syria
Belarus	Georgia	Monaco	Tanzania
Belgium	Germany	Morocco	Thailand
Belize	Greece	Myanmar	The Bahamas
Bhutan	Guatemala	Namibia	Tunisia
Bolivia	Honduras	Nepal	Turkey
Bosnia and Herzegovina	Hong Kong	Netherlands	Uganda
Botswana	Hungary	Panama	Ukraine
Brazil	Iceland	Peru	United Arab Emirates
Bulgaria	India	Philippines	United States of America
Cambodia	Indonesia	Poland	Uruguay
Canada	Ireland	Portugal	Uzbekistan
Chile	Israel	Puerto Rico	Venezuela
China	Italy	Republic of Serbia	Vietnam
Colombia	Jamaica	Romania	Zambia
Costa Rica	Japan	Russia	Zimbabwe
Croatia	Jordan	Saint Kitts and Nevis	
Cuba	Kazakhstan	Scotland	
	Kenya		

*LocalGuiding* will be delighted to hear from Alliance press card holders looking for a local tour guide in the destinations it covers.

Visit : [www.LocalGuiding.com](http://www.LocalGuiding.com). Contact : Robert Blessing at [rb@localguiding.com](mailto:rb@localguiding.com).

## **Loch Melfort Hotel, Argyll, Scotland**

The Loch Melfort is a family run hotel on the coast of Argyll, set in the Scottish West Highlands. All rooms have sea views over Asknish Bay towards Jura, Shuna and Scarba.

The Asknish Bay Restaurant has been awarded two Rosettes by the AA every year since 2000.

The Loch Melfort will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.lochmelfort.co.uk/](http://www.lochmelfort.co.uk/). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## **The Lot Valley, France**

The Lot Valley comprises the Départements through which the river Lot flows are, from its source, Lozère, Cantal, Aveyron, Lot and Lot-et-Garonne.

In 1980, the five local government bodies set up an organisation called l'Entente to coordinate and run Lot Valley development. Its task: to continue the economic, environmental, tourist and hydraulic development of the Valley.

An ambitious economic development programme covering waterway tourism and the valorisation of the environment fixed the major objectives : to facilitate the growth of a new tourist destination, while preserving the environment.

After 40 years of hard work the Lot Valley is on the point of becoming a prime tourist.

l'Entente will be delighted to hear from Alliance press card holders able to feature this region.

Visit : [www.valleedulot.com](http://www.valleedulot.com). Contact : Stephanie Khaou at [lotvalley1@gmail.com](mailto:lotvalley1@gmail.com).

## **Lovelady Shield, Cumbria, UK**

Lovelady Shield is an elegant Georgian Country House Hotel near Alston, Cumbria. It stands on the site of a former 13th century convent on the banks of the River Nent and within secluded gardens and un-spoilt countryside.

The hotel can also act as a base from which to visit the UK's Lake District, Hadrian's Wall, the North Pennines, Durham Cathedral and the Yorkshire Dales. The hotel has 2 rosette awards from the AA , and their restaurant provides elegant surroundings in which to enjoy the award winning cuisine prepared by our Master Chef, Barrie Garton.

Lovelady Shield will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.lovelady.co.uk](http://www.lovelady.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## **Love Loch Lomond, Scotland**

Love Loch Lomond is a group of tourism operators passionate about the Loch Lomond and Clyde Sea Lochs area will be delighted to host press visits for Alliance press card holders as well as to offer a range of story ideas and activities.

Visit: [www.lovelochlomond.com](http://www.lovelochlomond.com). Contact: Johanna Campbell at [Johanna@johannacampbell.com](mailto:Johanna@johannacampbell.com).

## **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca**

Mallorca Hotels will be pleased to offer accommodation to Alliance press card holders with a commission for city breaks to Palma and spa & yoga, cycling, walking, hiking and culture.

Visit : [www.hotelbonsol.es](http://www.hotelbonsol.es), [www.hoteltres.com](http://www.hoteltres.com), [www.daltmurada.com](http://www.daltmurada.com) and [www.hotelmarivent.com](http://www.hotelmarivent.com). Contact : Cathryn Hicks at [cathryn@douggoodmanpr.com](mailto:cathryn@douggoodmanpr.com).

### **The Marriott Paris Champs-Elysees, Paris**

The Marriott Paris Champs-Elysees, the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance press card holders who are in the city on an assignment.

Visit: [www.parismarriott.com](http://www.parismarriott.com). Contact: Bernice Saltzer at [bernice@sortedpr.com](mailto:bernice@sortedpr.com)

### **The Mercy Hotel Lisboa, Lisbon**

The Mercy Hotel Lisboa is a new 5\* boutique luxury property located on Mercy Street, between the Chiado and Bairro Alto districts of Lisbon.

It offers the ideal base for leisure and business guests with easy access to the city and excellent facilities right on the doorstep. Several cultural highlights, as well as excellent dining, shopping and nightlife are within easy walking distance of the hotel.

The Hotel Mercy would be pleased to consider press requests from Alliance press card holders with a commission.

Visit : [www.mercyhotel.com](http://www.mercyhotel.com). Contact : Cathryn Hicks at [cathryn@douggoodmanpr.com](mailto:cathryn@douggoodmanpr.com)

### **Michael Neave Kitchen and Whisky Bar, Edinburgh, Scotland**

Michael Neave Kitchen and Whisky Bar has recently opened on Old Fishmarket Close in the heart of Edinburgh's old town.

It is the first acquisition by the young chef who has worked with talented chefs from The Bonham and the Amber restaurant in the Scotch Whisky Experience.

Michael Neave Kitchen and Whisky Bar will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.michaelneave.co.uk](http://www.michaelneave.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

### **Mir Corporation**

Mir Corporation will consider offering tours to Alliance press card holders on assignment. Mir Corporation is a well-established tour-operator specialising in tours to Russia, the Trans-Siberian Railroad and tours to Central Asia.

Visit : [www.mircorp.com](http://www.mircorp.com). Contact : Adam York at [adam@sublimepub.com](mailto:adam@sublimepub.com)

### **Montes e Vales - cultural and activity tours in Portugal.**

Portugal is among the oldest countries in Europe with the same boundaries since 1297, an impressive medieval heritage and in the Douro Valley the oldest wine demarcated region in the world.

*Montes e Vales* provides visitors with the chance to to learn more about Portuguese wine, food and history during easy walks or biking tours.

*Montes e Vales* will be delighted to consider offering Alliance press card holders a tour for review purposes.

Visit : [www.walkinginportugal.com](http://www.walkinginportugal.com). Contact : David Monteiro at [info@walkinginportugal.com](mailto:info@walkinginportugal.com).



## **The Moevenpick Resort & Spa Dead Sea**

The Moevenpick Resort & Spa Dead Sea is located on the shore of the Dead Sea in Jordan - a peaceful area with renowned health benefits.

Many visitors flock to Jordan to float in the Dead Sea, and the benefits of the high-salt content mean that the water is extremely calming and healing, offering the ultimate relaxation therapy.

The resort has 346 rooms and suites which have been tastefully decorated to ensure that all guests have a comfortable stay. There is also a Zara spa - one of the largest in the Middle East, which provides a wide variety of treatments to relax the mind, body and soul.

The Moevenpick Resort & Spa Dead Sea, a Great Hotel of the World, will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : [www.ghotw.com/hotel/home/moevenpick-dead-sea.htm](http://www.ghotw.com/hotel/home/moevenpick-dead-sea.htm). Contact : Ashleigh Silverman at [asilverman@ghotw.com](mailto:asilverman@ghotw.com).

## **Myrtle Beach Seaside Resorts, South Carolina, USA**

Myrtle Beach Seaside Resorts is a collection of six oceanfront and ocean view condo-hotels in North Myrtle Beach and Myrtle Beach, South Carolina.

Avista Resort, Prince Resort, Horizon at 77th, Grande Shores, Seaside and the Towers at North Myrtle Beach all provide the comforts of full-service resort hotels with the space and luxury of condominiums.

Each property features modern décor that reflects a coastal lifestyle and views of the pristine northern region of the Grand Strand.

Most hotels have fitness centers, an array of indoor and outdoor pools, on-site dining and access to world-class beaches.

Alliance press card holders are welcome to request a stay at Myrtle Beach Seaside Resorts when able to feature the collection of properties.

Visit: [www.myrtlebeachseasideresorts.com](http://www.myrtlebeachseasideresorts.com). Contact: Jane Milbrandt at [jmilbrandt@buffalocommunications.com](mailto:jmilbrandt@buffalocommunications.com).

## **Newcastle Gateshead Marriott Hotel Metrocentre**

Newcastle Gateshead Marriott Hotel Metrocentre has completed a £500,000 refurbishment to its leisure facilities.

The hotel, which is next to the Metrocentre, the biggest shopping centre in Europe, will be happy to host Alliance press card holders who would like to visit the North East of the UK.

Visit : [www.marriott.co.uk/hotels/travel/nclgh-newcastle-gateshead-marriott-hotel-metrocentre](http://www.marriott.co.uk/hotels/travel/nclgh-newcastle-gateshead-marriott-hotel-metrocentre)  
Contact : Bernice Saltzer at [bernice@SortedPR.com](mailto:bernice@SortedPR.com).

## **New York Circle Line Sightseeing Cruises**

New York Circle Line Sightseeing Cruises will be delighted to host Alliance press card holders with a commission.

Visit: [www.circleline42.com](http://www.circleline42.com). Contact: Lisa Chamberlain at [lisa.chamberlain@btinternet.com](mailto:lisa.chamberlain@btinternet.com)

## Norfolk Hideaways

Norfolk Hideaways is a holiday cottage/self-catering holiday company with 200 coastal cottages in North Norfolk.

Norfolk Hideaways will be delighted to hear from Alliance press card holders on assignment. Press trips are available and subject to dates and availability.

Visit : [www.norfolkhideaways.co.uk](http://www.norfolkhideaways.co.uk). Contact : Danielle Howard at [danielle@junglepr.com](mailto:danielle@junglepr.com).

## The Oetker Collection - Masterpiece Hotels

The Oetker Collection - Masterpiece Hotels are one-of-a-kind, five-star hotels individually designed, with a unique character and distinctive atmosphere.

They are situated in some of the world's most appealing locations, such as Antibes, Baden-Baden, Marrakesh, Paris and Venice.

The Oetker Collection will consider offering accommodation to Alliance press card holders.

Visit : [www.oetkercollection.com](http://www.oetkercollection.com). Contact : Julia Perowne at [jp@verypcc.com](mailto:jp@verypcc.com)

## One World Trekking

One World Trekking has been a leader in Worldwide Adventure Travel with two decades of experience in creating and guiding unique trekking and hiking itineraries across the globe.

It offers small group trekking trips and tours throughout the Himalayan kingdoms of Nepal, Bhutan, Ladakh, Tibet, Sikkim, the Karakoram and to Eastern Europe, Africa and South America.

One World Trekking will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit : [www.oneworldtrekking.com](http://www.oneworldtrekking.com). Contact : Andy Crisconi at [andy.crisconi@oneworldtrekking.com](mailto:andy.crisconi@oneworldtrekking.com).

## Orient-Express Hotels

Orient-Express Hotels is a luxury hotel company and adventure travel operator which began offering luxury travel experiences since 1976, when it purchased Hotel Cipriani in Venice.

Shortly after the company recreated the Venice Simplon-Orient-Express, linking London, Paris and Venice, along with other European cities.

Today the Orient-Express Hotels brand embraces 46 hotel, cruise and luxury rail businesses in 22 countries, including distinctive properties including :

- Hotel Cipriani in Venice
- Grand Hotel Europe in St Petersburg
- Hotel Ritz Madrid
- Mount Nelson Hotel in Cape Town
- Copacabana Palace in Rio de Janeiro, and
- Maroma Resort and Spa on Mexico's Riviera Maya

The Company also Orient-Express Hotels luxury tourist trains, three river cruise operations and one of New York's most iconic restaurants.

Orient-Express Hotels will be delighted to hear from Alliance press card holders who are assignment and able to feature one or more of its hotels. Requests considered on a case-by-case basis.

Visit : [www.orient-express.com](http://www.orient-express.com). Contact : Emily Wilson at [emily.wilson@orient-express.com](mailto:emily.wilson@orient-express.com).

## **The Otago Central Rail Trail, New Zealand**

The Otago Central Rail Trail is a 150-kilometre walking, cycling and horse riding track in the South Island of New Zealand.

The trail runs in an arc between Middelmarsh and Clyde, along the route of the former Otago Central Railway, and has become a popular tourist attraction.

It's the chance to discover an untamed, natural environment, Otago's harsh and daring past, and the early engineering feats of the pioneers.

The Trail was the first rail trail in New Zealand and it's success encouraged John Key, the NZ Prime Minister, to establish further Trails throughout NZ.

The Otago Central Rail Trail will be delighted to hear from Alliance press card holders who do a lot of cycling or walking and who could feature the Trail.

Visit : [www.otagocentralrailtrail.co.nz](http://www.otagocentralrailtrail.co.nz). Contact : Edward Fox at [edwardfox@orcon.net.nz](mailto:edwardfox@orcon.net.nz).

## **The Palms Hotel & Spa, Miami Beach, FL**

Just minutes from the heart of South Beach, with a city-block of grounds and a pristine stretch of white sandy beach, The Palms Hotel & Spa originally opened as the Sea Isle Hotel in 1939.

It was purchased by its current owners, the Krause Family, in 1989, renovated and re-opened as The Miami Beach Ocean Resort in the summer of 1992.

In the following years, the family continued to modernize and re-position the property, culminating in a 2010 re-launch as The Palms Hotel & Spa.

The AAA Four Diamond property is now part of the exclusive collection of Preferred Hotels & Resorts, and one of few independently owned and operated full-service hotels on the beach.

The Palms will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : [www.thepalmshotel.com](http://www.thepalmshotel.com). Contact : Vanessa Lopez at [VLopez@thepalmshotel.com](mailto:VLopez@thepalmshotel.com).

## **Pembrokeshire, South West Wales**

Pembrokeshire, South Wales will be delighted to consider offering accommodation to Alliance press card holders with a commission in suitable media.

Visit : [www.pembrokeshire.com](http://www.pembrokeshire.com). Contact: Pat Edgar [PRMatters@dsl.pipex.com](mailto:PRMatters@dsl.pipex.com)

## **The Pheasant Inn, the Lake District UK**

Located at the bottom of Sale Fell and close to Bassenthwaite Lake, the Pheasant Inn dates back to the 17th century and was the haunt of huntsman John Peel.

It is situated at the unspoilt northern end of the Lake District, within easy reach of Keswick and Cockermouth.

The hotel bar, one of the most well known bar in the Lake District, is full of local character and characters some of whom are very knowledgeable and opinionated!

The Pheasant Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.the-pheasant.co.uk](http://www.the-pheasant.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## Philadelphia

Philadelphia might be known as the birthplace of American democracy, but you'll find it's an ideal destination to explore its colorful neighborhoods, learn more about its rich history and delve into its spectacular sites and attractions.

Philly has all the excitement of big-city life with a quaint, hometown feel.

The Philadelphia Convention & Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : [www.discoverPHL.com](http://www.discoverPHL.com). Contact : Greg Evans at [g.p.evans@btinternet.com](mailto:g.p.evans@btinternet.com).

## Phoenix Park Bike Hire, Dublin, Ireland

Phoenix Park in Dublin has 20km of cycle paths and over 1750 acres of parkland to explore.

Located right at the entrance to the Park, Phoenix Park Bike Hire is a cost effective, healthy and enjoyable way to see attractions in the park and all that Dublin city has to offer.

Many thousands of extra visitors are expected to choose Ireland in 2013 for The Gathering.

Visit : [www.phoenixparkbikerehire.com](http://www.phoenixparkbikerehire.com) and [www.thegatheringireland.com](http://www.thegatheringireland.com). Contact : Anna Sharp at [anna@asharppr.com](mailto:anna@asharppr.com).

## Pismo Beach, California

Pismo Beach is located on California's famous Central Coast, half way between San Francisco and Los Angeles along the scenic Pacific Coast Highway and Highway 101.

This classic California beach town offers long white beaches for taking a pleasant stroll or for just enjoying the spectacular views of a Pismo Beach sunset.

Visitors also enjoy great weather year round, fabulous local wineries, golfing, riding the dunes in a four-wheel ATV on California's only drive-on beach, horseback riding, surfing, body boarding, and fishing from the historic 1200-foot Pismo Beach Pier.

The Pismo Beach Conference & Visitors Bureau will be delighted to hear from Alliance press card holders who are interested in featuring this destination.

For more information, please visit [www.ClassicCalifornia.com](http://www.ClassicCalifornia.com), or contact Suzen Brasile at [sbrasile@pismo-beach.org](mailto:sbrasile@pismo-beach.org).

## The Pocono Mountains, Pennsylvania

The Pocono Mountains region is 2,400 square miles of mountains, lakes, rivers, waterfalls and woodlands in Northeastern Pennsylvania.

The four-county region offers year round outdoor recreation, seasonal festivals and fairs, lavish spas and fine dining. The Pocono Mountains is two hours from both Philadelphia and New York City.

The Pocono Mountains Visitors Bureau will be delighted to consider press trip requests from Alliance press cardholders.

Visit : [www.800poconos.com](http://www.800poconos.com). Contact : Elizabeth A. Richardson at [Erichardson@poconos.org](mailto:Erichardson@poconos.org).

## Québec, Canada

Québec is a unique land in North America. Unique for its geography, its history and its culture, which together have forged its bold and exuberant identity.

The region is multi-faceted geography, diverse landscapes, vegetation and climate and a rich history spanning five centuries, from colonial regime to the present-day challenge of maintaining the cultural vitality of this culture in North America!

Summer, fall, winter and spring: the contrasting seasons bring this vast territory to life, offering you four spectacular opportunities to discover the many faces of Québec!

Destination Québec will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : [www.bonjourquebec.com](http://www.bonjourquebec.com). Contact : Caroline Corfield-Rose at [caroline@corecommunications.co.uk](mailto:caroline@corecommunications.co.uk).

## The Ramada Encore Hotel, Gateshead, UK

The Ramada Encore Hotel, Gateshead is located minutes from the historic Newcastle Quayside, on the banks of the river Tyne, and within walking distance of restaurants, bars, theatres, art galleries and attractions, including :

- the Baltic Centre of Contemporary Art
- Gateshead Millennium Bridge, and
- the Metro Radio Arena.

The Ramada Encore Hotel, Gateshead will be happy to host Alliance press card holders on assignment.

Visit : [www.ramada.co.uk](http://www.ramada.co.uk). Contact : Bernice Saltzer at [bernice@sortedpr.com](mailto:bernice@sortedpr.com).

## Ravenstone Manor, Keswick, Cumbria UK

Ravenstone Manor is a family run hotel situated just a short drive from the market town of Keswick in the Lake District.

Overlooking Bassenthwaite Lake, and set against the backdrop of Skiddaw, Ravenstone Manor provides guests with a vantage point to fully appreciate the beauty of the Lake District. The grounds of the Hotel are a great start for many walks for any ability; a short amble through Dodd Wood looking for Ospreys nesting or the odd deer to a hike to the summit of Skiddaw.

Ravenstone Manor will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.ravenstonemanor.co.uk](http://www.ravenstonemanor.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## **The Renaissance Paris Arc de Triomphe, Paris**

The five-star Renaissance Paris Arc de Triomphe designed by Christian de Portzamparc, is just a few steps away from the famous landmark and Champs-Élysées Avenue.

A contemporary design, this Arc de Triomphe, Paris hotel's upscale guest rooms and suites are spacious and tastefully decorated and boast the latest in-room technology, including wireless Internet.

Outstanding among hotels in Arc de Triomphe, Paris, guests can indulge in delightful dining at the Makassar Lounge Restaurant serving contemporary French - Indonesian cuisine.

The Renaissance Paris Arc de Triomphe will be delighted to consider offering accommodation to Alliance press card holders who are able to review the hotel in their features.

Visit : [www.marriott.co.uk/hotels/travel/parwg-renaissance-paris-arc-de-triomphe-hotel](http://www.marriott.co.uk/hotels/travel/parwg-renaissance-paris-arc-de-triomphe-hotel). Contact : Bernice Saltzer at [bernice@sortedpr.com](mailto:bernice@sortedpr.com)

## **Reykjavik Bike Tours**

Reykjavik Bike Tours will provide press tours of Iceland's capital for Alliance press card holders.

Visit : [www.icelandbike.com](http://www.icelandbike.com). Contact : Stefan Helgi Valsson at [valsson@centrum.is](mailto:valsson@centrum.is)

## **Rockford, Illinois**

Rockford is located in north central Illinois, just south of Wisconsin, halfway between Galena and Chicago.

Rockford life centers around the Rock River, which may divide the east side from the west, but brings people together for events such as the :

- Illinois Snow Sculpting Competition
- Fourth of July Festival
- Ski Broncs Water Ski Shows
- Rockford Art Museum
- Greenwich Village Art Fair and Rockford Art Guild's Artists' Fair
- On the Waterfront, Illinois' largest street music festival
- Music in the Park, and
- Holiday Festival of Lights.

Several museums cluster in Riverfront Museum Park on the west bank and Sinnissippi Gardens and Park stretch along the east bank. A trail network links them all.

Rockford continues to develop its waterfront by converting industrial sites into parks and public areas, such as Davis Park at Founder's Landing.

Visit : [www.gorockford.com](http://www.gorockford.com). Contact : Fiona Pettitt at [fiona@cellet.co.uk](mailto:fiona@cellet.co.uk).

## **Rosalie Bay Resort, Dominica**

Rosalie Bay Resort, an eco-luxury and wellness retreat on the Nature Island of Dominica in the Caribbean, located along the Atlantic Ocean at the edge of a UNESCO World Heritage site,

The Rosalie Bay will be happy to consider accommodations for Alliance members on assignment.

Visit : [www.rosaliebay.com](http://www.rosaliebay.com). Contact: Julie Harper at [julie@madiganpratt.com](mailto:julie@madiganpratt.com).

## **The Royal Park and The Cranley, London**

The Royal Park and The Cranley, two luxury, boutique hotels located in central London are delighted to welcome Alliance press card holders with suitable commissions.

Visit : [www.theroyalpark.com](http://www.theroyalpark.com) and [www.thecranley.com](http://www.thecranley.com). Contact : Li Boatwright at [Li@storringtoncommunications.com](mailto:Li@storringtoncommunications.com)

## **Rushton Hall Hotel and Spa, Northamptonshire**

Rushton Hall Hotel and Spa offers guests the chance to stay in what has been a stately home in rural Northampton since 1438.

Everything about Rushton Hall is grand from the moment you pass through its heavy timber doors. Most stunning, however, is the great hall with its magnificent timber roofing, ornate plasterwork, stained glass windows and fireplace.

Rushton Hall will be pleased to consider offering accommodation to Alliance press card holders.

Visit : [www.rushtonhall.com](http://www.rushtonhall.com). Contact : jacky Mcaulay at [j.Mcaulay@rushtonhall.com](mailto:j.Mcaulay@rushtonhall.com).

## **Saigon Streets**

Saigon Streets, which run 3 to 3.5 hour street food tours in Ho Chi Minh City, will be delighted to provide Alliance press card holders with a tour for review purposes.

Visit : [www.saigonstreeteats.com](http://www.saigonstreeteats.com). Contact : Barbara Adam at [theboss@thedropoutdiaries.com](mailto:theboss@thedropoutdiaries.com).

## **Sail Lofts St Ives**

This group of 12 award winning luxury holiday apartments surrounding a central courtyard, just metres from Porthmeor Beach in St Ives, with their own 'holistic' Ocean Spa, will be pleased to consider offering accommodation to Alliance press card holders with a commission.

Visit: [www.thesaillofts.co.uk](http://www.thesaillofts.co.uk). Contact: Peter Hutchinson at [peter@thesaillofts.co.uk](mailto:peter@thesaillofts.co.uk).

## **Secret London – An unusual guide Secret London – Unusual bars & restaurants**

Following the success of “Secret London – An unusual guide” (Amazon bestseller) Jonglez Publishing has launch its first iPhone applications:

- Secret London – An unusual guide, and
- Secret London – Unusual bars & restaurants

Alliance press card holders able to review the applications can receive a code to download the app for free (iPhone users only).

Visit : [www.itwalliance.com](http://www.itwalliance.com). Contact : Alexandre Thery at [alexandre@editionsjonglez.com](mailto:alexandre@editionsjonglez.com).

## **Shakespeare Country, UK**

Shakespeare Country UK will host Alliance press card holders and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability.

Visit : [www.Shakespeare-Country.co.uk](http://www.Shakespeare-Country.co.uk). Contact : Tanya Aspinwall at [tanya@marketingaloud.co.uk](mailto:tanya@marketingaloud.co.uk)



## **Shieldhill Castle, the Clyde Valley, Scotland**

Shieldhill Castle hotel is a 4 star hotel set in the upper Clyde valley 30 minutes from both Edinburgh and Glasgow.

The Castle dates back to 1199 and offers great character and charm amongst elegant surroundings. The principal building has 16 en suite bedrooms, and the newly refurbished stable block has created a courtyard setting for an extra 10 en suite rooms.

Chancellor's restaurant, set within the Castle itself, has won numerous food and wine awards, including a two Rosette distinction from the AA.

In the grounds of the Castle and the surrounding areas, there is falconry, paintballing, clay pigeon shooting, helicopter flights, hot air balloon rides, fishing and golf.

Shieldhill Castle will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.shieldhillcastlehotel.co.uk](http://www.shieldhillcastlehotel.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## **Silversea Cruises**

Silversea Cruises is a luxury cruise line, offering guests large-ship amenities aboard its intimate, all-suite vessels: Silver Cloud, Silver Wind, Silver Shadow, Silver Whisper and Silver Spirit.

With the inclusion of the expedition ships Silver Explorer and Silver Galapagos (debuting late 2013), Silversea Cruises' itineraries encompass all seven continents and feature worldwide luxury cruises to the Mediterranean, Caribbean, both polar regions and over 500 fascinating destinations in between.

Silversea Cruises will be delighted to hear from Alliance press card holders, with suitable assignments, who are able to provide reviews of its cruises.

Visit : [www.silversea.com](http://www.silversea.com). Contact : Katie Francis visit : [kf@verypcc.com](mailto:kf@verypcc.com).

## **St Mary's Hall Hotel, Scilly**

St Mary's Hall Hotel, the Isles of Scilly is happy to provide press trip opportunities to Alliance press card holders.

Visit : [www.stmaryshallhotel.co.uk](http://www.stmaryshallhotel.co.uk). Contact : Karen Baker at [karen@mercury-pr.co.uk](mailto:karen@mercury-pr.co.uk)

## **Sugnall Hall, Staffordshire, UK**

The owners Sugnall Hall have been restoring their 2-acre walled kitchen garden for six years and have brought this back into production as well as allocating one of the quadrants for an Indian Pavilion that was handmade and hand-block printed in Jodhpur.

The walled garden, which dates back to 1737, complete privacy in the heart of rural Staffordshire.

Sugnall Hall, Staffordshire will welcome the chance to talk to Alliance press card holders on assignment.

Visit : [www.sugnall.co.uk](http://www.sugnall.co.uk). Contact : Simon Turton at [simon@operapr.com](mailto:simon@operapr.com).

## Swaziland and Malawi

Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance press card holders with suitable commissions.

Visit : [www.thekingdomofswaziland.com](http://www.thekingdomofswaziland.com) and [www.malawitourism.com](http://www.malawitourism.com). Contact: Kelly White at [tourism@geo-group.co.uk](mailto:tourism@geo-group.co.uk)

## Talbot County, Maryland USA

The Talbot County Office of Tourism promotes the pristine landscapes, waterscapes, and small hamlets along the "Hamptons of the Chesapeake Bay".

The Towns of St. Michaels, Oxford, Easton, and Tilghman Island offer a wealth of small town charm with metropolitan amenities.

Outdoor recreational opportunities abound at every corner - with five rivers, two bays and hundreds of creeks and tributaries, kayaking, canoeing, sailing, and yachting can be enjoyable throughout the seasons of Spring, Summer and Fall.

Year round entertainment at local theatres and nightclubs, art festivals and galleries, culinary events, and cultural treasures add to the Talbot County experience.

The Talbot County Office of Tourism will be delighted to consider press trips for Alliance press card holders on assignment.

Visit : [www.talbgov.org](http://www.talbgov.org). Contact : Debbi Dodson at [ddodson@talbgov.org](mailto:ddodson@talbgov.org).

## The Taskonaklar Boutique Hotel, Turkey

The Taskonaklar Boutique Hotel is located in Uçhisar, the highest town in the Turkish region of Cappadocia.

A member of Great Hotels of the World, it has rooms and suites carved into volcanic formations with the accommodations combines subterranean spaces, rough-hewn walls and stone archways with fresh air in the form of terraces and balconies, with stunning views.

The Taskonaklar Boutique Hotel will be delighted to consider offering accommodation to Alliance press card holders.

Visit : [www.taskonaklar.com](http://www.taskonaklar.com). Contact : Tolga Akarcalı at [tolga@taskonaklar.com](mailto:tolga@taskonaklar.com).

## theExplorateur

theExplorateur reviews hotels, shops, restaurants and travel-related products around the world.

theExplorateur will consider offering Alliance press card the opportunity to review any of its properties.

Visit : [www.theExplorateur.com](http://www.theExplorateur.com). Contact Gabriella Ribeiro Truman at [gabriella@trumarketing.com](mailto:gabriella@trumarketing.com)

## Three Nelson Hotels in Cheshire, UK

The Grosvenor Pulford Hotel & Spa, The Pheasant Inn and The Bear's Paw will be happy to accommodate Alliance press card holders with a commission.

Visit : [www.grosvenorpulfordhotel.co.uk](http://www.grosvenorpulfordhotel.co.uk), [www.thepheasantinn.co.uk](http://www.thepheasantinn.co.uk) and [www.thebearspaw.co.uk](http://www.thebearspaw.co.uk)  
Contact : Karen Floyd at [karen.floyd@symmetrypr.com](mailto:karen.floyd@symmetrypr.com)

## Tipi Adventure, Herefordshire UK

Tipi Adventure offers alternative UK holidays on the River Wye in Herefordshire.

Here visitors can stay in luxury tipis along the riverside and take part in daily paddles along the river itself in Canadian Canoes.

The holidays are suitable for anyone aged four upwards and as tuition and buoyancy aids are provided, no previous canoeing experience is required.

Tipi Adventure would be delighted to hear from any Alliance press card holders who would like to know more about the company. Media visits are also available outside of the peak school holiday periods.

Visit : [www.tipiadventure.co.uk](http://www.tipiadventure.co.uk). Contact : Samantha Marsh:  
[samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk)

## Tongabezi, Zambia

Tongabezi Lodge is the first Zambezi River lodge on the Zambian side of Victoria Falls.

Privately owned and run it was voted among the world's finest places to stay in Condé Nast Traveler's 2008 Gold List.

Tongabezi Lodge will be delighted to consider providing Alliance press card holders with stays at the Lodge for review purposes.

Visit : [www.tongabezi.com](http://www.tongabezi.com). Contact : Sanja Cloete-Jones at [sanja@tongabezi.com](mailto:sanja@tongabezi.com).

## Towan Valley, Cornwall, UK

Towan Valley, Cornwall is a place for families looking to get a totally Cornish getaway – a stones throw from one of Cornwall's best blue flag beaches and cliff top walks.

Situated in a wooded valley, Towan Valley comprises luxury self catering beach retreats located on the North Cornish Coast in the village of Porthtowan, 12 miles between St Ives and Newquay and seven miles from Truro - Cornwall's only City. The properties are available through Aspects Holidays and Michael Paul Holidays.

Towan Valley will be delighted to hear from Alliance press card holders on assignment who would like to review.

Visit : [www.aspects-holidays.co.uk](http://www.aspects-holidays.co.uk) and [www.michaelpaulholidays.co.uk](http://www.michaelpaulholidays.co.uk). Contact: Graham Buckley at [graham@mercury-pr.co.uk](mailto:graham@mercury-pr.co.uk).

## Truro, Cornwall, UK

The cathedral city of Truro, which is the UK's most Southerly and Cornwall's only city, has cobbled streets, narrow alleyways and riverside walks down to Malpas.

Beaches including Porthtowan are a 15 minute drive away and there is the opportunity to take a boat from Truro down to Falmouth and St Mawes.

Truro has been very much overlooked from a travel media perspective, in favour of destinations such as St Ives and Padstow, but has a wealth to offer people wanting a city break that offers them the best of both worlds.

Enjoy Truro will be delighted to hear from Alliance press card holders on assignment who would like to visit the city.

Visit : [www.enjoytruro.co.uk](http://www.enjoytruro.co.uk). Contact: Karen Baker at [karen@mercury-pr.co.uk](mailto:karen@mercury-pr.co.uk).

## Utah

The US state of Utah attracts outdoor enthusiasts offering national Parks, ski resorts and golf courses.

Within the state is to be found Park City, historic Temple Square, St George, Lake Powell and, of course, Salt Lake City.

Visitors come to ski or snowboard "The Greatest Snow on Earth," to mountain bike Slickrock in Moab Utah, take summer whitewater rafting down Cataract Canyon, or visit the Old West.

The Utah Office of Tourism will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : [www.utah.com](http://www.utah.com). Contact : Caroline Corfield-Rose at [caroline@corecommunications.co.uk](mailto:caroline@corecommunications.co.uk).

## Valley Forge, Pennsylvania

Recreation, history, retail and the arts intersect in the Valley Forge area.

Located 18 miles west of downtown Philadelphia, it is most often remembered as the site of George Washington's winter encampment of 1777-1778, where the army was transformed from a rag-tag band of soldiers into the fighting force that went on to win the American Revolution.

Visitors today can enjoy the tranquil beauty of Valley Forge National Historical Park's 3,500 acres of rolling hillsides and sparkling streams.

In the spring, flowering dogwoods, red buds and mountain laurel dot the landscape and, in the fall, the countryside explodes with yellow, red and orange.

The Valley Forge Convention & Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : [www.valleyforge.org](http://www.valleyforge.org). Contact : Greg Evans at [g.p.evans@btinternet.com](mailto:g.p.evans@btinternet.com).

## The Villa Rosa Hotel, Nairobi

Kempinski Hotels is set to open one of the country's most luxurious properties, the Villa Rosa Hotel on Chiromo Road as well as tented camp, Olare Camp in a Maasai Mara conservancy in early 2013.

Alliance press card holders are invited to request a press review stay at the the Villa Rosa Hotel and or Olare Camp.

Visit : [www.kempinski.com/en/nairobi/hotel-villa-rosa](http://www.kempinski.com/en/nairobi/hotel-villa-rosa) and [www.magicalkenya.co.uk](http://www.magicalkenya.co.uk). Contact: Hilary Philpott at [hilary.philpott@kempinski.com](mailto:hilary.philpott@kempinski.com).

## Visit Dublin

Visit Dublin offers Alliance press card holders visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin.

Visit : [www.visitdublin.com](http://www.visitdublin.com) and [www.dublinpass.com](http://www.dublinpass.com). Contact : Catherine McCluskey at [Catherine.mccluskey@failteireland.ie](mailto:Catherine.mccluskey@failteireland.ie)

## Visit Orlando

Visit Orlando offers Alliance press card holders visiting on-assignment a complimentary Journalist VIP Passport.

Visit : [www.VisitOrlando.com/media](http://www.VisitOrlando.com/media). Contact : Amy Rodenbrock at [amy.rodenbrock@visitorlando.com](mailto:amy.rodenbrock@visitorlando.com)

## VisitCornwall

Cornwall is located in the far west of Great Britain on a peninsula pointing into the Atlantic Ocean, and with 300 miles of coastline.

Cornwall is also the location of mainland Great Britain's most southerly promontory, The Lizard, and one of the UK's most westerly points, Land's End, while a few miles off shore and even further west is an archipelago of tiny islands that make up the Isles of Scilly.

For Alliance press card holders visiting Cornwall with suitable commissions, VisitCornwall will be pleased to offer bespoke itinerary arrangements and assist in negotiating complimentary or reduced rate accommodation and entry to attractions and activities.

Visit : [www.visitcornwall.com](http://www.visitcornwall.com). Contact : Julia Hughes at [julia.hughes@visitcornwall.com](mailto:julia.hughes@visitcornwall.com)

## Visit Oxfordshire

Visit Oxfordshire is this English county's tourism association and is able to enable Alliance press card holders uncover its hidden treasures.

From the varied rural landscape of Oxfordshire, excellent for cyclists and walkers, to a cultural getaway in Oxford, renowned for its history and heritage.

Visit : [www.visitoxfordshire.org/press](http://www.visitoxfordshire.org/press). Contact : Heather Armitage at [Harmitage@oxford.gov.uk](mailto:Harmitage@oxford.gov.uk).

## Visit South East England

South East England comprises the counties that wrap around London, and which take in the south coast from Dover to the New Forest.

These are :

Kent  
Sussex  
Isle of Wight

Hampshire  
Surrey,  
Berkshire

Buckinghamshire, and  
Oxfordshire

The South East is home to English icons such as Windsor Castle, Oxford, Brighton and Canterbury and Visit South East England can arrange themed tours such as Jane Austen, James Bond, Downton Abbey, Tolkien, CS Lewis and Inspector Morse.

Some of the areas 2013 highlights include the 200<sup>th</sup> Anniversary of Pride & Prejudice, the opening of the Mary Rose Museum, Portsmouth.

For Alliance press card holders visiting SE England with suitable commissions, Tourism South East will be pleased to offer bespoke itinerary arrangements and assist in negotiating complimentary or reduced rate accommodation and entry to attractions and activities.

Visit : [www.visitsoutheastengland.com](http://www.visitsoutheastengland.com). Contact : Carol Plunkett at [cplunkett@tourismse.com](mailto:cplunkett@tourismse.com).

## Wedgwood the Restaurant, Edinburgh, Scotland

Paul Wedgwood and Lisa Channon opened Wedgwood the Restaurant in 2007, and gains inspiration for his style of dishes from regular travels around the world. Favourite dishes in the restaurant include Panko and black sesame crusted mullet or Pork belly, Diver caught scallops wrapped in caul fat.

Wedgwood the Restaurant will be delighted to consider hosting Alliance press card holders able to review.

Visit : [www.wedgwoodtherestaurant.co.uk](http://www.wedgwoodtherestaurant.co.uk). Contact : Su Hesketh at [su@crimsonedge.co.uk](mailto:su@crimsonedge.co.uk).

## Welcome to Yorkshire

*Welcome to Yorkshire*, which is the official Destination Management agency for the English county of Yorkshire, has one clear priority, to make Yorkshire the most popular destination in the UK for business and leisure.

In just two years *Welcome to Yorkshire* has grown the value of the county's tourism and visitor economy from £5.9bn to £7bn per annum.

*Welcome to Yorkshire* will be delighted to consider press trip opportunities for Alliance press card holders with an appropriate commission.

Visit : [www.yorkshire.com/mediacentre](http://www.yorkshire.com/mediacentre). Contact : Graham Poucher at [gpoucher@yorkshire.com](mailto:gpoucher@yorkshire.com)

## The West Somerset Railway, UK

The West Somerset Railway is Britain's longest standard gauge "heritage" railway and runs steam trains on a daily basis from early April to early October and on elected dates in other months.

The route is from Bishops Lydeard (4 miles from the Somerset County Town of Taunton) to the small seaside resort of Minehead and the Railway carries some 200,000 passengers each year.

The West Somerset Railway will be delighted to offer Alliance press card holders free travel on its trains. Please book tickets in advance.

Visit : [www.west-somerset-railway.co.uk](http://www.west-somerset-railway.co.uk). Contact : John Simms at [john.com@wsrail.net](mailto:john.com@wsrail.net)

## Wilderness Scotland

Wilderness Scotland is a specialist adventure travel company offering an inspiring range of holidays, journeys and wilderness experiences in the most remote and beautiful regions of the Scottish Highlands and Islands.

Established in 2001, its team of guides know the wild places of Scotland better than anyone.

Wilderness Scotland will consider offering press trip facilities to Alliance press card holders.

Visit : [www.wildernessscotland.com](http://www.wildernessscotland.com). Contact: Ben Thorburn at [ben@wildernessscotland.com](mailto:ben@wildernessscotland.com)

## WildJunket Magazine

WildJunket Magazine is a new-age digital magazine with an emphasis on adventure travel and special interest journey.

It is a finalist in the Digital Magazine Awards 2012 for Best Travel Magazine Award.

To read a sample issue online : . Password: wjjun88

Alliance press card holders can receive a free annual subscription (four issues) via email. Those interested should email Alberto Molero with name card number and email address.

Visit : [www.wildjunketmagazine.com](http://www.wildjunketmagazine.com). Contact Alberto Molero at [alberto@wildjunket.com](mailto:alberto@wildjunket.com).

## [www.cornwallscottages.co.uk](http://www.cornwallscottages.co.uk)

[www.cornwallscottages.co.uk](http://www.cornwallscottages.co.uk) a specialist internet holiday cottage agency with over 230 properties throughout the Duchy, will be delighted to consider offering self-catering accommodation to Alliance press card holders with a commissioned feature.

Visit: [www.cornwallscottages.co.uk](http://www.cornwallscottages.co.uk). Contact: Jess Money at [jess@suebradburypr.com](mailto:jess@suebradburypr.com)

## The Yukon

Situated in the upper Northwest corner of Canada, next to Alaska, the Yukon is Canada's most accessible northern destination.

The Yukon is one of North America's major wilderness attractions; close to 80 percent remains pristine wilderness with 5,000-metre peaks, forested valleys, unspoiled waters and untamed wildlife.

It is home to more than 160,000 caribou, 70,000 moose, 22,000 mountain sheep, 6,000 grizzly bears and 220 species of birds and 34,000 humans! Canada's highest mountain (Mount Logan) is located here as is one of the largest non-polar icefields located in Kluane National Park - a UNESCO World Heritage site.

The Yukon has three national parks, six territorial parks and four Canadian Heritage Rivers and with nearly 3,000 miles of all-weather and mostly paved road.

The Yukon's 10 communities enjoys a vibrant culture rich in northern tradition and First Nation (native) customs and beliefs.

Travel Yukon will be delighted to hear from Alliance press card holders who are able to feature this region.

Visit : [www.travelyukon.com](http://www.travelyukon.com). Contact : Lisa Chamberlain at [Lisa.chamberlain@btinternet.com](mailto:Lisa.chamberlain@btinternet.com).

## Zambian Dawn Safaris

Zambian Dawn Safaris is an owner-operated safari company based in the North Luangwa National Park, Zambia.

This wilderness area is the only park in Zambia, which is home to Africa's Big Five and is also a bird watchers destination with over 400 species of bird recorded in the Zambian Dawn Safaris area.

Zambian Dawn Safaris will be pleased to consider press visits to Alliance press card holders with a commission.

Visit : [www.zambiandawnsafaris.com](http://www.zambiandawnsafaris.com). Contact : Honour Way at [info@honourway.com](mailto:info@honourway.com).



## The International Travel Writers Alliance



**The International Travel Writers Alliance** is the world's largest association of professional travel writers, editors, broadcasters and photographers.

[www.itwalliance.com](http://www.itwalliance.com)



**AllWays traveller** provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

[www.allwaystraveller.com](http://www.allwaystraveller.com)

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